

The Fight Against Global Poverty



# STUDENT ACTION TOOLKIT

THE HOW TO'S - ON GETTING INVOLVED



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## WELCOME

Thank you for your interest in the CARE Student Action Toolkit! You are now a member of a growing network of students dedicated to raising awareness of global poverty and the people who live on less than a dollar a day.

The CARE Student Action Toolkit is the first step to getting involved with CARE. It provides hands-on organizing, fundraising and advocacy information so that you and your classmates can take an active role in raising awareness on campus and in your communities.

For more than 60 years, CARE has worked alongside poor communities helping to address the underlying causes of poverty such as: poor governance, gender inequity, and social and economic exclusion. Progress has been made, yet there is still much to do.

CARE and the rest of world are looking to the next generation of leaders to continue the movement that ends poverty around the world. Young people have a powerful voice that provides a unique perspective on international and domestic issues. CARE has always valued the significant voice of student leadership and we encourage your involvement. With your support, we can realize our shared vision – a world of hope, tolerance and social justice, where poverty has been overcome and all people live in dignity and security.

Thank you for your interest in CARE and for your unwavering support. Your involvement will make a world of difference.

Sincerely,

A handwritten signature in black ink that reads "Helene D. Gayle".

Helene D. Gayle, MD, MPH  
CARE President & CEO





## CARE 101

### History

CARE is one of the world's largest private humanitarian organizations. Founded in 1945, CARE began as one of the 22 organizations that rallied to send lifesaving CARE packages to the survivors of WWII. Over the following two decades CARE helped deliver 100,000 packages throughout Europe, Asia and other parts of the developing world.

Over the years, our work has expanded as we've addressed the world's most threatening problems. In the 1950s, we expanded into emerging nations and used U.S. surplus food to feed the hungry. In the 1960s, we pioneered primary health care programs. In the 1970s, CARE responded to massive famines in Africa with both emergency relief and long-term agroforestry projects, integrating environmentally sound tree-and land-management practices with farming programs.

CARE is headquartered in Atlanta and has a staff of more than 12,000 -- most of whom are citizens of the countries where we work. Throughout the world our employees strengthen communities through an array of programs that work to create lasting solutions to root causes of poverty.

### CARE's Work and Program Statistics

CARE currently supports more than 1,000 poverty-fighting projects in 66 countries reaching more than 55 million people. The following are some highlights of our work to defend dignity and fight poverty around the world:

- ⌘ CARE and our partners reach more that 35.3 million people with information about health, family planning and raising healthy children.
- ⌘ Our education programs help 9 million students gain the skills they need to succeed and remove barriers to school attendance, especially for girls.
- ⌘ 10.3 million people- 52 percent of them women- save money, gain access to credit and learn skills to start or expand their business through CARE's economic development programs.
- ⌘ For 11.6 million people, CARE's water and sanitation programs increase access to safe water, improve health and hygiene practices and free time for other activities.
- ⌘ We help 10 million people improve crop production, increase income, adapt to a changing climate and sustainably manage natural resources.
- ⌘ CARE programs help 6.7 million people stop the spread of HIV & AIDS, and reduce the negative social and economic consequences of the epidemic.
- ⌘ Our emergency response and preparedness program reaches 11.7 million people, with special emphasis on the needs of the most vulnerable: women, children and the elderly.



## ABOUT GLOBAL POVERTY

Before taking action with CARE it is extremely important to understand the issues and realities of global poverty. Today, the gap between the world's rich and poor has never been wider. One-third of the world's population lives on less than \$2 per day and more than 1 billion people struggle to live and feed their families on less than \$1 a day. Global poverty is a multi-faceted issue that cannot be solved by focusing on one aspect of the problem. That is why CARE tries to attack the underlying causes of global poverty from many different angles.

Below are useful statistics and pieces of information on global poverty and CARE's specific target issues. These facts can easily be incorporated into events and advocacy efforts but most importantly demonstrate the realities of global poverty around the world.

### Climate Change

- ⊘ Harsher climate conditions will cause people to be vulnerable to more frequent and intense natural hazards, like floods, droughts and cyclones, as well as scarcer resources, malnutrition and infectious diseases.
- ⊘ The International Organization for Migration estimates that there may be 200 million environmentally-induced migrants by 2050.
- ⊘ Mexico and the Central American countries are already experiencing the negative impacts of climate change both in terms of less rainfall and more extreme weather, such as hurricanes and floods. Rainfall in some areas is expected to decline by as much as 50 percent by 2080, rendering many local livelihoods unviable and dramatically raising the risk of chronic hunger.

### Hunger and Food Security

- ⊘ Despite the pledge of the 2000 Millennium Development Goals to halve the number of people suffering from hunger by 2015, the number of chronically hungry people worldwide has actually increased from 798 million to 960 million.
- ⊘ 65 cents of every \$1 spent on food shipped by the U.S. to developing countries goes to pay for transportation.
- ⊘ From 1974 to 2005, world food prices fell by 75 percent in real terms. Since 2005, this trend has completely reversed. By March of 2008, global food prices were 75 percent higher than they were in 2005.

### U.S. Foreign Aid Spending

- ⊘ The U.S. allocates less than 1% of the total federal budget to poverty-focused assistance for people living on less than \$1 a day.
- ⊘ The entire U.S. foreign aid budget currently amounts to about 0.17% of Gross National Product.



## ABOUT GLOBAL POVERTY *continued*

CARE believes that the status of women in the developing world is key to fighting and ending global poverty. Women and girls suffer disproportionately from the burden of extreme poverty—they make up 70 percent of the 1 billion people living on less than a dollar a day. Despite this fact, women are the linchpins of their families, and therefore of their communities. They are powerful. With education, skills and basic resources, they can become catalysts for change. Women can help build a better world for all. Addressing inequality, discrimination and gender vulnerability as an underlying cause of poverty will help women become healthier and more self-sufficient, which translates into lifelong gains for their families and communities. CARE is committed to uncovering and transforming the political, social and economic relationships at the heart of poverty. Our work to improve the health and well-being of women and girls is critical to that fight.

### Child Marriage

- ⌘ Today, 60 million girls ages 17 or younger in developing countries are married; many to men over twice their age.
- ⌘ If child marriage continues at its current rate, an additional 100 million girls in developing countries will be married within the next decade, or 25,000 a day for the next 10 years.
- ⌘ The risk of death in pregnancy and delivery for girls under the age of 15 is five times higher than for women in their 20s.

### Basic Education

- ⌘ Out of the world's 72 million out-of-school youth, 60 percent are girls.
- ⌘ Mothers with some education immunize their children 50 percent more often than mothers who are not educated.
- ⌘ HIV & AIDS spreads twice as quickly among uneducated girls than among girls that have even some schooling.

### Gender Based Violence

- ⌘ According to the World Health Organization, 1 in 3 of the world's women will experience violence in her lifetime.
- ⌘ 1 in 5 women will be the victim of rape or attempted rape.
- ⌘ The UN Secretary General found in a recent study that 102 member states have no specific laws on domestic violence.
- ⌘ Recent studies in Africa indicate that between 16 and 47 percent of girls in primary and secondary school report sexual abuse or harassment by male teachers or classmates.

### Maternal Health

- ⌘ Each year, more than 500,000 women – at least one every minute – die from pregnancy-related causes.
- ⌘ Ninety-nine percent of pregnancy-related deaths occur in developing countries.
- ⌘ In most industrialized nations, the lifetime risk of a woman dying in childbirth is 1 in 8,000. That risk for women in sub-Saharan Africa can be as high as 1 in 7.
- ⌘ In some countries, women are more likely to die in childbirth than to receive an education.



## GETTING INVOLVED

Getting involved with CARE is easy! There are many things small and large that students can do to make a great impact and help the millions of impoverished around the world.

Even the smallest contributions can have an impact. The easiest step you can take is to explore CARE's website to learn more about our work and then share what you have learned. Simple efforts, like the examples listed below, can have a significant impact:

- ⌘ Discuss with your friends and family the issues surrounding global poverty.
- ⌘ Make a class presentation or write a paper on global poverty and development.
- ⌘ Invite a local global development expert or CARE staff person to your school to speak.
- ⌘ Write a letter to your school or local newspaper to draw attention to the plight of the poor.

If you would like to do more, this toolkit will be a helpful guide to enable you to become a part of the movement to fight global poverty. The following pages will describe in detail how to:

- ⌘ Create student groups devoted to helping combat global poverty
- ⌘ Take action by planning and hosting fundraising and awareness events
- ⌘ Advocate for policies that benefit the poor by contacting your legislators

Using the CARE Student Action Toolkit is a great first step to begin your involvement with CARE and fight for the 1 billion people in the world that live on less than \$1 a day.

We offer below testimonials from students who are currently involved with CARE so you can learn from their experiences.



## STUDENT TESTIMONIALS

"Being a part of CARE was such a wonderful experience ... The amount of money we raised for AIDS awareness and research not only brought attention to an immense problem, but inspired us to talk to others about how vast the problem really is. Even if those we spoke to didn't want to donate money to the cause, we thought that as long as we could get people to stop and think and try to understand issues that are happening elsewhere in the world, our efforts were successful."

--- Kaitlin Martin, Northview High School Alpharetta, GA

"On behalf of CARE I did my Girl Scout Ambassador Project. I worked with other teens to organize a Girl Scout Leadership Institute for 17 junior and cadet girl scouts about CARE and specifically about the I AM POWERFUL campaign... It was a wonderful experience and I got great support from CARE. I was able to share information packets and bracelets with my group's new members."

---- Deanna Schwarz, Girl Scouts of Northeastern New York Ballston Spa, NY





## HOW TO START A CARE STUDENT CHAPTER

As a student there are many ways to get involved with CARE. The best way to make an enduring impact on global poverty is by establishing a student-led group on campus that can consistently host events and activities to raise awareness about global poverty issues and provide students on campus with a way to get involved.

The process of creating a student group will vary from school to school but it is often helpful to enlist the assistance of people on campus. Contact your student action board, volunteer center, community leadership, or student government to see if they can point you in the right direction. Many schools also require the creation of a proposal or mission statement prior to the establishment of a student group. Check with the campus community service or student center to better understand the requirements necessary on your campus.

Once you know the process of establishing an on-campus group it is helpful to secure a faculty member or experienced advisor to help you organize and facilitate the new group.

Here is how you can get started:

### Recruit members

Talk to your friends, make flyers, or set up a booth at a community service fair to get the word out about your group and recruit members.

### Establish a leadership structure

Once you have a core group of members, establish a leadership structure to run the group and make decisions. Leadership is essential to maintaining a successful and effective student group and also helps ensure that the group will stay intact as older members graduate.

### Set a meeting agenda

First meetings are really important to the formation of any student group. In the first few meetings you should establish what the group will do on a regular basis and determine some sort of timeline for events and projects. It may be helpful to reference CARE's Calendar of Events to decide on appropriate times to take action. The current calendar can be found in Appendix I of this toolkit. This toolkit also provides a brief look at two ways a student group can take action. Review these methods to see if either would work for your student group or campus.

### Spread the word!

Once the basics of the group are established it is important to get the word out and let people on your campus know what your new group is all about. Many schools have volunteer fairs at the beginning of semesters, these events are great ways to recruit new members. Look into establishing a booth to provide information on CARE and small promotional items to help advertise.

## HOW TO HOST A FUNDRAISING AND/OR AWARENESS EVENT

Organizing a fundraising and/or awareness event is an effective way to get your local and school community involved with CARE. Events can be run by already established student groups or by a few dedicated students who want to make a difference. While the task of organizing and running an event may seem daunting, the work you put in will make a great difference to those in need and CARE will be there to assist you in any way we can.

### Step One: Choose a focus and style

Connecting your event and topic of awareness can make the day more impactful and effective. CARE can supply information on a wide range of poverty issues including climate change, maternal health, food security and information on any of the 66 countries where CARE has programs. These topics are wide ranging and can be focused to fit your particular expertise and interest. For example you could host a feast or famine dinner to bring awareness to the issue of food scarcity or host a book drive to promote female education. Other examples of possible events include:

- ⌘ Bake sale
- ⌘ Pancake breakfast
- ⌘ Ducky derby
- ⌘ Benefit concert
- ⌘ Sporting tournament
- ⌘ Movie screening
- ⌘ Panel discussion



### Step Two: Find On-Campus Partners

Many college and high school campuses have a wide range of student groups that are dedicated to social issues. Contact established groups and ask them to host the event with you. Also check and see if your school has a community service office - if they do, ask them for help. Their support and guidance can help make the event more successful.

### Step Three: Find a sponsor

Hosting an event most likely will cost money but luckily there are many on-campus and community resources that can be helpful. Many school run organizations, like cultural centers and environmental groups or educational departments like women's or environmental studies, have money set aside for special events and community education efforts. Consulting with them and asking them to co-sponsor the event can be extremely beneficial and greatly improve your fundraising abilities.

## HOW TO HOST A FUNDRAISING AND/OR AWARENESS EVENT *continued*

### Step Four: Choose a Date

Picking the date for the event is really up to you but consult the CARE Calendar of Events in the appendix of this toolkit. Planning your event to coincide with national or local awareness days and celebrations may enable you to gain more support. There are several internationally recognized days, including International Women's Day and the International Day for the Eradication of Poverty, which can be particularly accommodating.

### Step Five: Organize your Event

Each style of event will require different kinds of planning but there are a few general things that will help make organization and set up of any event easier:

- ∴ Recruit helpers from your friends, family, teachers, and whomever you think may be interested.
- ∴ Once you have helpers, talk to them and come up with a list of everything that you are going to need and all important details. Delegating tasks is essential to running a successful event and not feeling overwhelmed during the process. A few key things to remember:
  - > Locate space for event
  - > Recruit volunteers
  - > Secure supplies
  - > Request materials from CARE
  - > Develop a publicity plan
  - > Secure a change box with small bills and a safe way to collect cash and checks (for fundraising events)



### Step Six: Advertise

Advertising is very important for a successful event. It can really help spread the word and get more people interested in helping CARE. Post flyers that include all relevant information around your school and grab people's attention by using bright colors and pictures. Another great way of getting people excited about your event is by having give-a-ways. CARE has a variety of promotional items including pens and bracelets that we can send to you to give out. For more information look at the end of this toolkit for a list of available resources.

Pairing up with other on-campus or local events will give you a built in audience. Have a booth or table at a community service fair, school sporting event or local farmers market.

Getting the community involved is also essential. Ask local businesses to donate prizes or food to give away. People want to help, all you have to do is ask. Many local businesses have discounted prices for charity events, so you can try to negotiate the cost of goods to get a better deal.



## HOW TO HOST A FUNDRAISING AND/OR AWARENESS EVENT *continued*

### Step Seven: Day of the Event

At the event set up a table or area for participants to learn more about CARE and receive additional information. For those who are interested have them fill out postcards so they can be placed on CARE's mailing list.

If there is food make sure to set up a separate table that is easily accessible and has all the proper amenities.

Even at awareness-raising events people might have a desire to donate money so have some way to facilitate collection of money and checks.

Taking pictures at an event is really helpful and can be used later to advertise your group. If you do take pictures please send them to CARE we would love to see them and hear about your event.

### Step Eight: After Event Wrap-up

Following the event please contact CARE and tell us how the event went. We want to hear about your experience and share your success stories with other CARE supporters.

If you collect donations on behalf of CARE please go to the Donate Now section at [www.care.org](http://www.care.org) for more information on how to submit your donation.



## HOW TO ADVOCATE WITH CARE

Advocacy is another great way for student groups to support the goals of CARE and will help groups become more aware of local, national and global politics.

### Why Advocate?

Members of Congress genuinely care about the views of their constituents. After all, lawmakers need to be tuned in to the opinions of their districts or states if they want to win each Election Day. Understanding how the people they represent feel about a variety of issues helps legislators decide on which issues they should focus their attention and what positions they should take. Many people believe that advocates need to be very important or highly influential in order for their issue to be addressed. Though it is helpful, many successful advocacy movements were started by a small group of thoughtful and committed citizens like yourself. By continuously learning about the issues and building your relationship with members of Congress and their staff, you are laying the foundation to be heard when an important issue arises.

### Find your Member of Congress

Locating your Senators and Representative is easy!

- ⌘ Go to [www.govtrack.us/congress/findyourreps.xpd](http://www.govtrack.us/congress/findyourreps.xpd)
- ⌘ Enter your state and zip code into the search field
- ⌘ Then use the interactive map to locate your district and Representative

### Get to Know your Member of Congress

It is important to know the voting record and political positioning of your member of Congress. This information will be helpful during a meeting or phone call and can make your advocacy efforts more effective. Visit your legislator's website to read about their views on various global development issues; sign up to receive their e-newsletter; and research your local newspaper to see which issues have been highlighted in your community.

### Get in Contact

Of the many ways constituents communicate with their legislators, some are more effective than others. In general, face-to-face meetings are the best way to get a message across followed by writing letters, placing calls and e-mailing legislators. Here is a list of various ways to contact your legislators and explanations of when they can be most effective.

Address, phone and fax information for your member of Congress can be found on their website. Many offices also have web forms you can fill out to request a meeting or submit a letter.

*i take chances*



## HOW TO ADVOCATE WITH CARE *continued*

### Face-to-face meetings

Face-to-face meetings perhaps provide the best opportunity to express your opinion and discuss your concerns. Legislators are happy to meet with constituents and listen to their concerns. This type of communication can really help motivate members of Congress to take action. A great and easy way to build a relationship with your legislator is through in-district meetings. Legislators are in their district offices at certain times of the year and are available for meetings, but it is also helpful to meet with in-district staff at any time of year.

### Town Hall Meetings

Many members of Congress conduct Town Hall meetings in their districts when Congress is out of session, or in recess. These open community meetings provide constituents with the opportunity to meet publicly with their legislators to share their views. Town Hall meetings are publicized in local newspapers, newsletter mailings and members' web sites. If you have the chance, try to attend a meeting and make your views known. To follow up, seek out a staff member at the meeting and provide that person with a business card or other contact information.

### Calling a Member's Office

When face-to-face meetings are not possible, a call to a member of Congress is the next best thing. This method can be particularly effective when a congressional vote is scheduled to occur soon on an issue and you would like to give your legislator an urgent message. To reach your members of Congress by phone you can call either their offices in Washington D.C. or their district offices. If Congress is out of session their district offices are most likely more effective.

**I TAKE ACTION**



## HOW TO ADVOCATE WITH CARE *continued*

### Sending a Letter

Traditional mail is a very popular method for contacting members of Congress but it can take a while for your letters to reach legislators because of the high volume of mail and security issues. For immediate success, or for meeting requests, you might want to use one of the other more immediate methods of communication or send your written correspondence via fax.

Letters can either be sent to a legislator's Washington, D.C. or district office depending on the request being made (i.e. a request to meet in-district should go to the district office) and where you have contacts. Sending correspondence to either location is a great way to communicate with your legislator.

Written letters, especially in large volume or in a petition format, can effectively get opinions and information across to legislators. To help you prepare letters in this format CARE can provide pre-written letters or you can write one on your own. If you would like a pre-written letter please contact CARE using the contact information at the end of this toolkit or visit CARE's website at <http://can.care.org> for a current list of letters to policymakers on a variety of issues.

E-mail can be the best way to deliver your message quickly and easily, especially if you already have a contact in your legislator's office. CARE frequently sends out Action Alerts that provide you with the most timely opportunity to contact your member of Congress on any given issue. By responding to a CARE Action Alert you can send your legislator a letter with the click of a button.

To make sure that you receive CARE Action Alerts sign up for the CARE Action Network (CAN) at <http://can.care.org>. CAN provides members with the most up-to-date information on legislation that impacts the poor around the world and how you can take action.

Advocacy can also be easily incorporated into fundraising and awareness events or become a regular part of student group meetings. Combining tactics in this way can provide legitimacy to events and provide participants with the opportunity to truly make a difference.

CREATE !



## RESOURCES AVAILABLE FROM CARE

### Educational and Promotional Materials

CARE has a variety of educational and promotional materials that can easily be used, distributed or referenced by student groups or during events. Below is a basic list of what CARE can provide:

- ⌘ Posters
- ⌘ Pamphlets
- ⌘ Fact Sheets
- ⌘ Annual Reports
- ⌘ Pens
- ⌘ Bracelets

For a complete and up-to-date list on what is available and most useful please contact CARE directly and we will provide you with the appropriate materials.

### Multimedia

CARE has been involved with the production of multiple documentary films and videos. The videos listed below are two of the most recent movies that CARE was directly involved in creating. These videos are very powerful and can be used in a wide variety of ways to educate your campus about CARE and the people that the organization helps.

#### *A Powerful Noise*

*A Powerful Noise* takes you inside the lives of three women, Hanh, Nada and Jacqueline, in three different areas of the world to witness their daily challenges and their significant victories over poverty and oppression. These women overcome seemingly insurmountable odds to improve their own lives and help transform their communities. Each woman overcomes gender barriers to claim a voice in their societies and spark remarkable changes. Their stories are personal yet illustrate larger issues affecting millions of marginalized women worldwide. Their inspiring stories demonstrate that empowering women and girls is one of the most effective ways to fight poverty around the globe.

For more information and to purchase a DVD of *A Powerful Noise*, visit, [www.apowerfulnoise.org](http://www.apowerfulnoise.org)

#### *Beyond Belief*

Susan Retik and Patti Quigley are two ordinary soccer moms living in the affluent suburbs of Boston until the 9/11 tragedy strikes. Rather than turning inwards, grief compels these women to focus on the country where the terrorists who took their husbands' lives were trained: Afghanistan. Over the course of two years, as they cope with loss and struggle to raise their families as single mothers, these extraordinary women dedicate themselves to empowering Afghan widows whose lives have been ravaged by decades of war, poverty and oppression - factors they consider to be the root causes of terrorism. As Susan and Patti make the courageous journey from their comfortable neighborhoods to the most desperate Afghan villages, they discover a powerful bond with each other, an unlikely kinship with widows halfway around the world, and a profound way to move beyond tragedy. From the ruins of the



## RESOURCES AVAILABLE FROM CARE *continued*

World Trade Center to those of Kabul and back, theirs is a journey of personal strength and international reconciliation, and a testament to the vision that peace can be forged... one woman at a time.

For more information and to purchase a DVD of Beyond Belief, visit [www.principlepictures.com/beyondbelief](http://www.principlepictures.com/beyondbelief)

CARE also has a number of short videos on our YouTube Channel [www.youtube.com/user/careusa](http://www.youtube.com/user/careusa) that can be used at events or during student group meetings. These videos cover a wide variety of topics and can also provide an excellent overview of CARE and its work.





## Appendix I 2010-2011 Calendar Of Events

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### September

September 10 :: Power to the Peaceful and CARE present The 2010 Global Action Forum and Celebration (San Francisco, CA)

September 17-19 :: Stand Up Against Poverty

September 20-22 :: UN Summit on the Millennium Development Goals

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### October

October 16 :: World Food Day

October 17 :: International Day for the Eradication of Poverty & CARE's National Day of Action

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### November

CARE's International Affairs Budget Campaign

November 25 :: International Day for the Elimination of Violence Against Women

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### December

December 1 :: World AIDS Day

December 10 :: International Human Rights Day

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### January

Congress Convenes New Session

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### February

February 7 :: President delivers Federal Budget request to Congress

President's Day Congressional Recess

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### March

March 8 :: International Women's Day

March 8-10 :: CARE Conference & International Women's Day Celebration (Washington, D.C.)

March 22 :: World Water Day

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### April

Easter Congressional Recess

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### May

Memorial Day Congressional Recess

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### June

Independence Day Congressional Recess

June 20 :: World Refugee Day

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### July

July 11 :: World Population Day

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### August

Summer Congressional Recess

*Note: Congressional Recesses mark a time when members of Congress return to their home districts and states. This presents a perfect opportunity to meet with your legislators locally.*



## Appendix II Reading List

*CARE compiled this list of books that tackle issues related to global development and poverty.*

**I Am Nujood: Age 10 and Divorced**

By: Nujood Ali with Delphine Minoui

**A Long Way Gone: Memoirs of a Boy Soldier**

By: Ishmael Beah

**Not On Our Watch: The Mission to End Genocide in Darfur and Beyond**

By: Don Cheadle & John Prendergast

**Giving: How Each of Us Can Change the World**

By: Bill Clinton

**The House on Sugar Beach: In Search of a Lost African Childhood**

By: Helene Cooper

**A Billion Lives – An Eyewitness Report from the Frontlines of Humanity**

By: Jan Egeland

**A Thousand Splendid Suns**

By: Khaled Hosseini

**The Boy Who Harnessed the Wind: Creating Currents of Electricity and Hope**

By: William Kamkwamba & Bryan Mealer

**Mountains Beyond Mountains: The Quest of Dr. Paul Farmer, a Man Who Would Cure the World**

By: Tracy Kidder

**Strength in What Remains**

By: Tracy Kidder

**Half the Sky: Turning Oppression Into Opportunity for Women Worldwide**

By: Nicholas D. Kristof & Sheryl WuDunn

**Unbowed: A Memoir**

By: Wangari Maathai (2004 Nobel Peace Prize Winner)

**Three Cups of Tea: One Man's Mission to Fight Terrorism and Build Nations...One School at a Time**

By: Greg Mortenson & David Relin

**Stones into Schools: Promoting Peace with Books, Not Bombs, in Afghanistan and Pakistan**

By: Greg Mortenson

**Common Wealth: Economics for a Crowded Planet**

By: Jeffrey Sachs

**The End of Poverty: Economic Possibilities for Our Time**

By: Jeffrey Sachs

**This Child Will Be Great: Memoir of a Remarkable Life by Africa's First Woman President**

By: Ellen Johnson Sirleaf

**Banker to the Poor: Micro-Lending and the Battle Against World Poverty**

By: Muhammad Yunus (2006 Nobel Peace Prize Winner)

**Creating a World Without Poverty**

By: Muhammad Yunus (2006 Nobel Peace Prize Winner)



## THANK YOU

On behalf of the millions of people that CARE supports we thank you for your time, effort and dedication to helping eradicate poverty around the world. Your support makes a world of difference.

If you have any further questions about the information provided in this toolkit or about how you can get involved with CARE please use the contact information below.

Thank you again!

### Contact Information:

Giulia McPherson  
Advocacy Alliances Manager  
CARE USA  
465 California St., Suite 1210  
San Francisco, CA 94104  
Phone: (202) 415-8285  
Fax: (415) 781-7204  
E-mail: [gmcpherson@care.org](mailto:gmcpherson@care.org)

