

CARE USA
QUICK
FACTS



SIGNS OF CHANGE

CARE is a leading humanitarian organization dedicated to fighting poverty and social injustice. We place special emphasis on investing in women and girls because our more than six decades of experience shows that their empowerment benefits whole communities.

In 72 countries, CARE projects advance education, improve health, increase economic opportunity and meet emergency needs during and after disasters. Underpinning all our work is a commitment to using evidence-based policy advocacy to address underlying causes of poverty, such as poor governance, gender inequity, and economic and social exclusion.

By working side by side with communities to create lasting solutions to their most threatening problems, CARE will make substantial, measurable

contributions to the Millennium Development Goal of halving the proportion of people living on less than \$1 a day by 2015. Supporting CARE can satisfy your desire to make a difference and your expectation to see a return on your investment.

Our record of efficiency has earned us top ratings from Charity Navigator and the American Institute of Philanthropy, and meets the stringent guidelines of the Better Business Bureau Wise Giving Alliance.

care.org



CARE supported more than 800 poverty-fighting projects in 72 countries to reach more than 59 million people in fiscal year 2009. The following are some highlights of our work to defend dignity and fight poverty around the world:



HOW CARE'S EXPENSES ARE ALLOCATED

CARE's water and sanitation projects increased access to safe water and improved health and hygiene practices for over 5 million people.

More than 9 million people gained access to credit, acquired skills to start or expand businesses and improved their income through CARE's economic development programs.

5 : **10 million**

Through health and social services, CARE and our partners helped more than 10 million people protect themselves from HIV, reduce stigma associated with the illness, and mitigate its negative economic impact.

9 million

Almost 10 million people improved crop production, adapted to climate changes, increased household income and promoted the sustainable use of natural resources.

10 : **Thirty** : **10 M**

Our emergency response and preparedness programs reached 10 million people, with special emphasis on the needs of the most vulnerable: women, children and the elderly.

CARE provided almost 7 million people with improved access to school and better quality education.

7 mil.

Together with our partners, we reached more than 30 million people with information and services to improve their health, including family planning, maternal and newborn care.



CARE'S PROGRAMS BY ACTIVITY



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Defending dignity.
Fighting poverty.

The numbers listed here exceed the total number of participants because many CARE projects incorporate more than one programming sector.

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