



Defending dignity.
Fighting poverty.

May 2010

HAITI UPDATE

FROM AID TO IMPACT

Building Back Better: CARE's Response to Haiti's Earthquake

On January 12, a magnitude 7.0 earthquake struck Haiti, devastating the capital of Port-au-Prince – home to some 3 million people. Most live on less than \$2 per day. Tens of thousands of people now live on the streets and in makeshift camps in open public spaces throughout Haiti.

CARE has worked in Haiti since 1954. **Our five-year plan for helping rebuild the country focuses on women and girls and includes:**

- **Short-term aid:** CARE continues to provide food, PUR® water purification packets, drinking water and other basic items, as well as special kits for urgent needs such as hygiene, shelter, childbirth and newborn care. CARE has reached more than 310,000 people to date with these supplies. In addition, CARE has installed latrines and showers in Carrefour and Léogâne, benefitting a population of more than 42,000.
- **Medium-term aid (now through January 2011):** CARE is strengthening health programming; providing economic opportunities, transitional shelter and school kits; and raising awareness about the prevention of gender-based violence.
- **Long-term rebuilding:** CARE will focus on earthquake-resistant construction, rehabilitation

of water systems and reconstruction of schools and health systems.

A Special Focus on Women and Girls: Women and girls are particularly vulnerable in the aftermath of disasters. It is well documented that the risk of sexual violence and exploitation rises when people are displaced from their homes and communities. Pregnant women need prenatal care and assistance with safe delivery. **CARE has responded by:**

- Developing women's centers in 20 to 30 neighborhoods that will serve more than 40,000 women and girls. These centers will provide information on reproductive health, sexually-transmitted infections and family planning.
- Providing maternal health materials, such as safe-delivery kits and kits for traditional birth attendants, in order to reduce the risk of pregnancy-related deaths.
- Delivering basic clothing and supplies for newborns, hygiene kits and first-aid materials.

Education

CARE's education efforts focus on young children who are among the most vulnerable earthquake survivors, including those in camps who have limited access to

"CARE is committed to Haiti for the long-term. To contribute to the reconstruction of a better Haiti, we must bring aid to the many survivors, and above all work with the government and Haitian civil society during the long process of reconstruction, which won't be limited to the affected zones," said Sophie Perez, CARE's country director in Haiti. "We will have to continue to address the underlying causes of poverty, in order to promote good governance and a more just and egalitarian society."



school. Nearly half of the Haitian population is under 18, so our longer-term priorities include supporting educational and work opportunities for young people.

Working with local communities and government officials, CARE is:

- Training parents and community members to lead sports and recreation to help children feel happy and safe.
- Conducting large-scale distribution of recreational and educational kits to children, as well as kits tailored for children with disabilities.
- Providing counseling referrals for children who have suffered trauma, paying special attention to girls who are victims of abuse.

Cash-for-Work Program

CARE is collaborating with Haiti’s agriculture department to begin a cash-for-work program in Léogâne. Women and men will work each day for the next 9 months on projects such as clearing debris from canals and roads, soil conservation, water retention and planting trees to prevent soil erosion. The program will help Haitians provide for their families and inject much-needed cash into the economy. Funds are available for about 80,000 days of work. Women tell us they are eager to replant their gardens, so CARE is providing them with seeds – most of which are purchased from a local cooperative that collects them from Haitian farmers.

Advocacy

CARE has engaged in advocacy efforts leading to debt relief for Haiti as well as the Haiti Empowerment, Assistance and Rebuilding Act of 2010 and the Haiti Supplemental Appropriations Bill, which are critical for long-term recovery. We work to shape U.S. policy that will help build and strengthen the capacity of Haitians to tackle the root causes of poverty and adopt principles of good governance and accountability. Within Haiti, CARE continues to support the advocacy of local civil society groups toward donor governments.



CARE’s Haiti earthquake response: the first three months

Revenue and expenditures through March 31, most recent available

Total revenue from fundraising appeals:

| | |
|-----------|---|
| Worldwide | \$34.4 million |
| USA | \$15.5 million <small>(included in above total)</small> |

Worldwide fundraising target for long-term reconstruction/rehabilitation (five years):

\$100 million

Expenditures for initial response – cash only:

| | |
|----------------|----------------|
| Initial Target | \$3 million |
| Actual | \$5.75 million |

Breakdown by donor type:

| | |
|--------------------------|----------------|
| Private | \$4 million |
| Institutional/government | \$1.75 million |

Breakdown by sector:

| | |
|-------------------------------|---------------|
| Food and non-food items | \$2 million |
| Shelter | \$2.5 million |
| Water, sanitation, hygiene | \$1.2 million |
| Food security, health, educ.* | \$50,000 |

*medium-term response, now in launch phase

Value of contributions in kind distributed* - not included in spending listed above:

| | |
|-----------------------------|---------------|
| Donated through CARE USA | \$1.0 million |
| Negotiated locally in Haiti | \$1.3 million |

*includes tarps, plastic sheeting, housing supplies, food, etc.



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