

SXD
2018

ATLANTA



SCALE X DESIGN

challenge

PITCH NIGHT
AND CELEBRATION



SPONSORED BY



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THE PROBLEM

Scaling solutions for complex, global poverty issues can take decades.

THE SOLUTION

CARE, a leading global organization fighting global poverty, is on a mission to cut the timeline and accelerate the expansion of promising solutions that will impact the lives of 200 million people by 2020.

CARE's **Scale X Design** Accelerator is a first-of-its-kind learning platform that gives development practitioners new skills, mentorship and resources to bring to scale the most promising and proven innovations to end poverty and promote social justice.

WHY SCALE X DESIGN?

Unlike accelerators that invest in independent social entrepreneurs, CARE's Scale X Design program invests in innovative NGO teams who are on the frontlines of fighting poverty. Working with intrapreneurs inside CARE, Habitat for Humanity and World Wildlife Fund, Scale X Design draws from the private sector's ability to rapidly design, test, learn, iterate and implement bold new ideas. We collaborate with leading social entrepreneurs, investors, corporate executives and development practitioners to bring to scale the most promising and proven innovations to eradicate poverty and combat social injustice.

THE EVENT

At CARE's Scale X Design Challenge, teams will pitch their global solutions to compete for two grants \$100,000 each determined by expert judges and two grants \$50,000 each determined by the audience. We're looking for thought partners, mentors and donors to collaborate with us to disrupt poverty and its underlying causes.

[Click here](#) for highlights from the Scale X Design Challenge in Atlanta and Brooklyn in January 2017.

WHO

Innovators, entrepreneurs, CSR and global development professionals, technologists and CARE supporters are invited to meet and collaborate with our Accelerator teams.

THURSDAY, FEB. 1, 2018

RECEPTION

6 – 6:30 pm

TEAM PITCHES AND AUDIENCE VOTING

6:30 – 8 pm

PRO BONO MARKETPLACE AND ANNOUNCEMENT OF WINNERS

8 – 9:00 pm

ALSO FEATURING TEAMS FROM



LEVERAGING BRILLIANT IDEAS TO CHANGE LIVES

SCALE X DESIGN CHALLENGE

Sponsorship Information

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SCALE X DESIGN CHALLENGE

Event Planning

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SCALE X DESIGN ACCELERATOR

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Follow the blog for more info: sxdaccelerator.care.org