



Journalists and CARE Telling the Stories from the Ground

Introduction

The global humanitarian organization CARE has been working closely in partnership with the **Bill & Melinda Gates Foundation** to bring talented journalists to see U.S. global investments firsthand. Since 2009, we have hosted more than 20 journalists to capture stories on pressing topics, such as foreign assistance, food security, women's health, emergencies and gender-based violence.

The goal with this four-day field visit is to curate content for powerful storytelling. You'll be traveling with high-level policy makers, government leaders, philanthropists and corporate

executives and have exposure to a variety of perspectives. We usually visit five to seven program sites that showcase a range of implementers from the U.S. government to local NGOs. We believe when journalists interact with the women and families behind the statistics, they will be inspired to write stories about the people who are benefiting from this life-saving work.

CARE has been working on emergency relief and long-term development programs since 1945. Our work spans more than 80 countries, reaching 95M+ people a year.

Snapshot of Work Produced

Many stories and videos have been produced as a result of the Learning Tours. PBS Newshour reported on the urban Syrian Refugee crisis in Jordan, resulting in [this 8-minute piece](#). Washington DC radio personality Kojo Nnamdi covered the topic of U.S. food aid reform in Ethiopia in [this weeklong series](#). The Atlantic

chronicled the challenge of high malnutrition rates in Guatemala and how to [design better food for the world's poor](#). The Nation launched a [four-part blog series](#) on U.S. development work in Tanzania. Jenna Bush traveled on behalf of The Today Show to understand why mothers are dying [during childbirth in Ethiopia](#).



Trip Topics

Foreign Assistance | Peace and Security | Emergency Response | Gender and Empowerment | Family Planning | Economic Empowerment

Past Participants

NBC's Today Show

Jenna Bush
ETHIOPIA

The Atlantic

Uri Friedman
GUATEMALA, HONDURAS

The Washington Post

Michael Gerson
DEMOCRATIC REPUBLIC OF CONGO,
RWANDA, JORDAN

PBS Newshour

Dan Sagalyn
JORDAN

NPR

Andrea Hsu
PERU

WAMU's The Kojo Nnamdi Show

Kojo Nnamdi
ETHIOPIA

The Nation

Robert Dreyfus
TANZANIA

ABC's Babble.com

Catherine Connors
UGANDA

Associated Press

Rodney Muhuzuma
UGANDA

Reuters

Anastasia Maloney
HAITI

More Magazine

Jan Goodwin
KENYA

Freelance Journalists

Shoba Narayan, Lucinda Roy,
Charlayne Hunter-Gault
INDIA, SIERRA LEONE

Benefits of traveling with CARE

- ✓ We cover the cost of travel and lodging. However, if you wish to cover your own way, you can do that as well.
- ✓ We provide a videographer and photographer in case you want help capturing the moments.
- ✓ We can work with your schedule to have you come a few days early to get extra reporting done!
- ✓ We provide a translator and transportation to make sure you can get everything on time and be able to communicate in the field.

Want to learn more about Learning Tours? Check out our website: <http://www.care.org/get-involved/advocacy/learning-tours>.

Want to read about the programs we've visited? Read our [trip reports](#) documenting the outcomes of each trip.

Want to see who's traveled with us before? Check out our [Alumni list](#).

Interested in finding out more?

Journalists should contact:

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