CARE’s Water+[1] Theory of Change is a declaration of vision and purpose. It is our guide for creating more profound change in people’s lives by increasing the benefit of water in multiple spheres: beyond making clean water available, our programs will look to help a girl complete school, improve the health of a newborn, and increase the availability of small scale irrigation services to a farmer. We are also concerned with how human uses of water fit within ecosystems that address people’s immediate needs while taking into account their long-term relationship with their environment. Through our theory of change, we call attention to the inequities faced by poor women and girls and challenge the governance and societal structures and beliefs that perpetuate these injustices. Above all, our theory of change recognizes poor women and girls as powerful in their ability to transform their lives and generate reform in their communities. We support them in their mission.

[1] Water+ is our term for an approach that encompasses our traditional work with drinking water provision, sanitation and hygiene along with productive uses of water (such as irrigation) and ecologically sustainable water-resource management.