

# Kore Lavi

## Building Local Markets

### Integrated programming multiplies impact.

Lucamène Chéry sells vegetables at her local market in Haiti and accepts food vouchers from customers enrolled in CARE Haiti’s Kore Lavi program, creating a local, closed-loop market economy that improves the lives of both vendors and customers. Moving from poverty to self-reliance to resilience is difficult to do, and the best programs integrate interventions to multiply impact. Kore Lavi used integrated programming to multiply impact to build local markets.

### What did we accomplish?

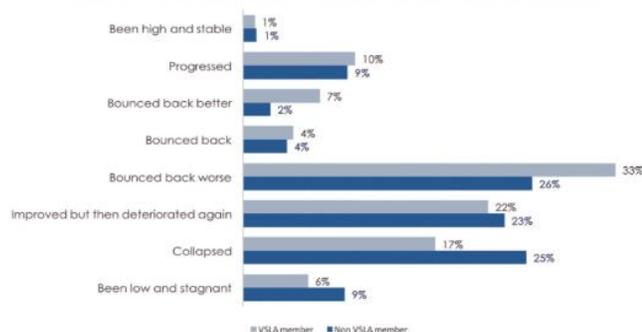
- **Trained local food vendors.** Kore Lavi trained 900 local program vendors, 86% of which were women, to support its food voucher program. More than 42 VSLAs were transformed into stable food vendors.
- **Linked program beneficiaries to program vendors.** Program beneficiaries receive food vouchers to cover nutritional needs and can use them to pay for food with Kore Lavi food vendors.
- **Built access to finance and credit.** 36,122 women and 14,980 men gained access to financial and credit institutions through CARE’s Village Savings and Loan Associations. The 1,241 VSLA groups mobilized a savings of \$1,634,409 and have a 68% credit utilization rate. More than 750 VSLA groups have been organically created without direct technical support from CARE.



Lucamène Chéry is a Kore Lavi program vendor and accepts food vouchers as payment. © CARE Haiti, 2019

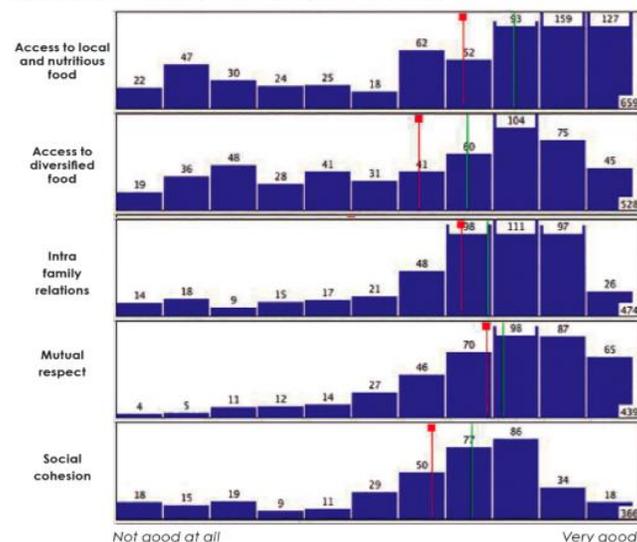
- **Strengthened the local economy.** 96% of businesses in the program had higher profits, 34% of farmers are increasing their productivity, and 61% of farmers have hired more labor – creating jobs the Haitian economy desperately needs.
- **Increased Resilience.** 22% of VSLA members versus 16% of non-VSLA members followed resilient pathways.<sup>1</sup>

Figure 16: Pathways - Differences between VSLA and non VSLA members



22% of VSLA members versus 16% of non VSLA members followed resilient pathways.

Figure 32: Positive sustainable development outcomes



Kore Lavi positively impacted the well-being outcomes of program participants.

## How did we get there?

- **Use vouchers to build local economies.** Kore Lavi used vouchers to buy indigenous, locally produced grains and vegetables from female vendors enrolled in the program. This provided a stable income source for producers.
- **Linked program beneficiaries to program vendors.** Program beneficiaries receive food vouchers to cover nutritional needs and can use them to pay for food with Kore Lavi food vendors.
- **Build and maintain market linkages:** Kore Lavi connected program vendors to producer associations across Haiti to anticipate and proactively address produce shortages, and to give program producers access to markets.
- **Provide quality training.** Program vendors and beneficiaries receive specialized training in nutrition, financial management, hygiene, and sanitation.

**“I’m able to pay for the school enrollment fees for my children without difficulty, and I also raise chickens, turkeys, goats, and cows.”**

<sup>1</sup> Kore Lavi Safety Net Beneficiary Resilience Assessment. Listening, reflecting and learning on resilience and food security. CARE Haiti, June 2019.