

Looking Ahead...

As part of its move towards a more holistic programming approach, CARE International in Sierra Leone has identified the poorest and most vulnerable women, girls and children under 5 years of age as the impact population group on which to focus its efforts over the next few years. This signifies our commitment to facilitate social change in the lives of this population group, and in no way means that other population groups will not benefit from our programming efforts.

Indeed, we will continue to work with other groups so as to maximize the impact of our work on the impact population groups. We will continue to expand and strengthen our relationships and strategic partnerships with other non-governmental and civil society organizations, government offices and donors in order to fulfill our vision and mission in Sierra Leone.

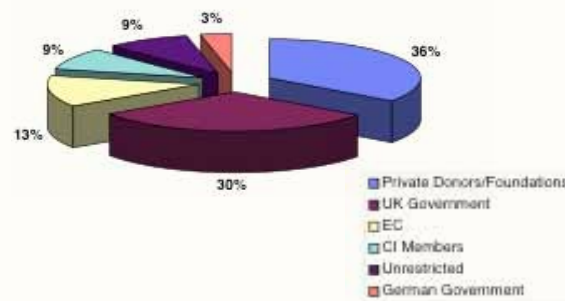


Financial Highlights...

CARE International in Sierra Leone continues to benefit from a diverse donor portfolio, with total funding received during FY2011 at just over \$6.5 million. CARE has made significant progress in diversifying its donor portfolio, with private foundations providing a greater portion of funds during the last financial year. This is in line with our medium-term fundraising strategies that will support the ongoing shift towards a more comprehensive program approach.

Towards the end of the FY we carried out an organizational redesign aimed at increasing operational efficiency and programmatic impact. This is projected to result in savings of up to 10% of our annual core administrative operating costs over the next few years.

Fiscal Year 2011 Funding by Source



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CARE INTERNATIONAL
in Sierra Leone
Annual Report - 2011



From the Director...



In 2011 CARE International celebrated its 50th anniversary of fighting poverty in Sierra Leone. Our journey has been full of excitement, learning opportunities, successes and challenges.

During our first two decades in Sierra Leone, CARE's school feeding programs reached **60,000** primary and **8,000** secondary school children and provided nutritional information for **30,000** mothers.

CARE also built nearly **700 miles** of feeder roads in the country.

In the 1980s and 1990s, CARE concentrated on livelihood development and community infrastructure building activities, but the 10 year civil war required us to shift our focus to emergency food distribution, reconstruction, resettlement and peace building activities that reached more than **2.5 million** war-affected people.

During the last decade, we have implemented a wide range of interdependent interventions aimed at addressing the underlying causes of poverty and social injustice reaching more than **2.6 million** vulnerable women, men and children annually.

We take this opportunity to thank the Government of Sierra Leone, our host communities, and our funding and implementing partners for their unstinting support over the years, and look forward to their continued engagement with CARE's work in Sierra Leone. Without them, our ultimate goal of lifting communities out of their poverty trap would have been simply an aspiration, instead of a work in progress.

Diawary Bouare, CARE International in Sierra Leone, Country Director

Contribution to Millennium Development Goals..

Income poverty reduction is a focal programming area for CARE International in Sierra Leone, as we strive to empower communities to be responsible for their own progress.

In FY2011, CARE helped **43,629** people improve their household income through **6** projects dealing with increased access to financial and non-financial services, participation in village savings and loan associations, market linkages and diversified livelihoods. We also implemented **3** projects to improve food security for **34,610** people by providing nutritional support and promoting sustainable agriculture.

Women's empowerment remains the cornerstone of our programming efforts. Capacity building trainings, education and information-sharing and income poverty reduction strategies helped women and men promote women's rights, provide solidarity and support groups, prevent sexual and gender-based violence, and ensure services and support for survivors of sexual and gender-based violence.

In FY2011, CARE International in Sierra Leone worked to reach over **2.2 million** people, women and men, with **11** initiatives that provided information and tools to promote gender equality and women empowerment.

GOAL#1

Eradicate Extreme Poverty & Hunger

GOAL#3

Promote Gender Equality & Empowerment

High child mortality rates remain a depressing reality for Sierra Leone, however

rapid result interventions undertaken by both the Government of Sierra Leone and her development partners have contributed to improving the situation. In FY 2011 CARE International in Sierra Leone's **4** child health initiatives succeeded in reaching **97,665** children and their families with information and services such as Community Managed Acute Malnutrition Programs and nutrition awareness and breastfeeding campaigns in order to improve child health and nutrition.

In the area of improving maternal health, CARE International in Sierra Leone has contributed by providing maternal and reproductive health education, birth waiting houses for expectant mothers and worked with community volunteer groups to provide additional health education for **24,558** women in FY 2011.

The HIV and AIDS Prevention Program (HAPP) program alone reached over **2 million** participants in FY 2011, using strategies such as community sensitization and outreach, voluntary counseling, trainings, enhancement of household income, social marketing of affordable condoms through private sector channels and supporting orphans, vulnerable women and children, and people living with HIV and AIDS.

GOAL#4

Reduce Child Mortality

GOAL#5

Improve Maternal Health

GOAL#6

Combat HIV/AIDS, Malaria & Other Diseases

