



Join a cross-sector coalition of CARE's most ambitious corporate partners committed to using their influence, expertise and people to achieve gender equality.

WHO Corporations committed to empowering women and girls at home and around the world.

Each Council member designates one senior executive to sit on the Council.

OUR GOAL Achieve gender equality and empower all women and girls by 2030. To this end, the Corporate Council will develop a “playbook” for the private sector to accelerate impact toward gender equality.

WHY JOIN?

- **Help Shape CARE's Work:** Contribute to and promote best-in-class models for women's economic empowerment and extend gender parity commitments in the developing world.
- **Amplify Your Impact:** Join a community of companies who share a commitment to empowering women and girls and scale your impact through best practice sharing, thought leadership and joint advocacy.
- **Develop High-Potential Employees and Increase Employee Engagement:** Engage (1) high-potential employees in an annual trip abroad, a day of lobbying in D.C. and leadership on the Council; and (2) all employees with webinars and activities for International Women's Day/key humanitarian moments.
- **Improve Business Practices:** Take advantage of CARE's deep knowledge and experience in women's empowerment in supply chain, sustainability and workforce.

MEMBERSHIP ¹	PRIMARY	LEADERSHIP
Council Benefits	25k	100k
Opportunities for high-potential employees to gain leadership experience and guide CARE	✓	✓
Annual international trip with Council Members to see CARE's work (at Council Member's expense)	✓	✓
Exclusive access to CARE tools/webinars and information on humanitarian crises	✓	✓
Tickets to CARE National Conference	✓	✓
Recognition in any Council communications, including thought leadership pieces, website, social media, whitepapers etc.	✓	✓
Tailored employee engagement initiatives		✓
Receive CARE consulting expertise on women's empowerment in supply chain, workforce and sustainability		✓
Increased opportunities to engage high-potential employees in leadership roles and trips		✓
Highlight your company's work with CARE by helping host an annual international trip for Council Members		✓
Choice of sponsorship recognition opportunity (National Conference, Awards Dinner, etc.)		✓
Opportunity to provide remarks at a selected event		✓

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¹ Tax-deductible to the extent provided by law. CARE reserves the right to limit membership on the Corporate Council to companies that are aligned with CARE's work, principles and values. The Corporate Council is a non-governing body and advisory in nature. Council membership fees support CARE'S programmatic work.