The 2020 election is here! We can’t wait any longer. Every advocate, voter, and leader must commit to building back a more just and equal world for everyone.

It’s time to stand up and make 2020 the year we finally put gender equality and racial and social justice front and center on domestic and global agendas so that everyone thrives. Join CARE in calling on voters and candidates to commit to building a more just and equitable world.

These are incredibly difficult times for the U.S. and the world. We’re fighting three formidable enemies—a global pandemic, rising poverty and hunger, and deeply entrenched racial injustice. These battles are daunting, but we’re not backing down. Instead, we’re energized and fighting back harder with compassion, creativity, and fierce determination. We’re committed to making sure that women are supported and elevated in leadership roles, marginalized people get the resources they need to rise out of poverty, and every individual is empowered to improve their lives.

Over the last several decades, CARE and our global community have made tremendous strides towards advancing gender equality and eradicating poverty. More women have meaningful, dignified jobs that raise their own and their families’ standards of living. Women and girls are claiming their rights and leveling the playing field so that all communities can thrive. We see progress all over the world, in the U.S. and in every country where CARE works.

Pledge #WomenEqual in 2020

Triple Your Vote: Ask your friends and family to vote in 2020

In November’s historic election, we need every single person who cares about the eradication of poverty and social injustice to vote and bring three friends with them. Make your commitment today and we’ll send you reminders and helpful information on how to get others to join you at the polls this November. The world is counting on your action!
Yet progress is neither inevitable nor irreversible. We’ve seen tremendous setbacks follow closely on the heels of forward momentum. We’ve seen incremental change move far too slowly. In too many places and too many ways, we’ve seen barriers to change remain insurmountable.

In 2020, as we entered a new decade, we still faced:

- Workplace violence and harassment
- Women dying during pregnancy and childbirth
- Barriers to girls’ education
- Unequal pay
- Lack of representation at decision-making tables

And that was 2020 before COVID-19.

COVID-19 is one of the greatest challenges of our generation and it intensifies stark social and economic injustices that are rampant everywhere. The crisis threatens to erase decades of progress toward ending poverty. It demands a global response on a massive scale to balance inequities that harshly impact our most marginalized and vulnerable citizens. It demands that women be heard. We must make women equal.


That’s what CARE stands for as we work alongside marginalized populations to build back a more just and equal world.

#WomenEqual #VoteCARE