



care® TIPPING POINT

Phase 2 | Program Summary

Background

CARE's Tipping Point initiative, with the generous support of The Kendeda Fund, focuses on addressing the root causes of [child, early and forced marriage \(CEFM\)](#), by promoting the rights of adolescent girls through community level programming and evidence generation in [Nepal and Bangladesh](#), and multi-level advocacy and cross-learning efforts across the globe.

Phase 1 (2013-2017) of this three-phase project used participatory feminist and developmental evaluation approaches to engage in research, which informed innovative program activities and supported locally-driven social norms shifting activities. Additionally, Phase 1 supported local, national, and global advocacy efforts to broaden the discourse among policy makers, funders, and practitioners on gender transformative approaches to addressing CEFM and measuring progress. Principle to this advocacy has been a focus on acknowledging fear and control of adolescent girls' sexuality as a driver of CEFM.

Phase 2

Key Features of the Program Model

For Phase 2 (2017-2020), the Tipping Point initiative has utilized learnings from Phase 1 to develop and test a holistic and replicable implementation package. Tipping Point's approach uses synchronized engagement with different participant groups (e.g. girls, boys, parents, community leaders), around key programmatic topics, and creates public spaces for all community members to be part of the dialogue. Tipping Point's approach is rooted in challenging social expectations and repressive norms and promoting girl-driven movement building and activism. These components are designed to help adolescent girls find and collectively step into spaces to reflect on and tackle inequality.

Our overall intervention package in Nepal and Bangladesh spans 18 months and includes the key components highlighted in the following section (see page two).

Tipping Point Timeline

Phase 1 2013-2017

Formative development of Theory of Change (TOC) and innovative approaches

Phase 2 2017-2020

Harvesting, learning, developing, and testing packages linked to the TOC to generate evidence

Phase 3 2020-2023

Institutionalizing and supporting dissemination of effective approaches

Program Implementation

The full and light intervention packages will take place for 18 months, consisting of 53 weekly meetings for adolescent girls and adolescent boys, and 18 monthly meetings for mothers and fathers. The full intervention package includes all components of the light intervention package, as well as additional sessions, activities, and participants.

LIGHT INTERVENTION

Core Participant Groups:

Adolescent Girls

Mothers

Adolescent Boys

Fathers

FULL INTERVENTION

Additional Participant Groups:

Religious Leaders

School Personnel
(Nepal)

Local Government

Influential People
(Bangladesh)

Core Sessions:

Social norms [all participant groups]:

Child rights, gender and sexuality, patriarchy, power and privileges, masculinities, sex and love, honor, dowry, gender division of labor, gender based violence, child early and forced marriage.

Access to Alternatives [girls' groups only]:

Financial literacy and the opportunity to join a Village Savings and Loans Association (VSLA).

Adolescent Sexual and Reproductive Health and Rights (ASRHR) [all core participants' groups]:

Menstruation; puberty; life skills; female sexuality; contraception; HIV/AIDS.

Girls-centered movement building [girls' groups only]:

Leadership; empowerment dialogues; collective action; civic participation.

Joint Sessions, 6 intergroup dialogues:

Facilitated dialogues between core participant groups in the following combinations: adolescent girls with adolescent boys, adolescent girls with mothers, mothers with fathers, and mothers and fathers with adolescent girls and adolescent boys.

Staff | Trainings & Meetings

Staffs' own capacity building and personal transformation will be focused on the following topics: Gender, Equity, and Diversity (GED), Social Analysis and Action (SAA), Village Savings and Loan Associations (VSLA), Social Norms, Participatory and Reflective Techniques, and Movement Building.

Additional Core Sessions:

Activist training [selected champion boys, fathers, mothers]: Trainings and meetings to support adolescent girls' activism.

Activist training [selected girl leaders]:

Girl leaders receive training on campaigning and activism, are linked to other girls' groups and networks, and have access to a budget and mentorship to execute 4 community-level activities in collaboration with the network of girl activists.

Girl-Led Activities:

6 Community level social norms activities organized and led by adolescent girls' groups on the following themes: Mobility, menstruation, gender division of labor, dowry, family honor/ sexual harassment, girls aspirations.

4 Activist-led activities created, organized, and led by the network of activist girls. The network of girl leaders elected across villages will organize and execute 4 activities of their choice in each of their communities, using a budget.

Evaluation Design

Program impact is being evaluated utilizing a three-arm cluster randomized controlled trial. The evaluation will assess outcomes of social norms linked to CEFM, girls' decision-making power over major life decisions (marriage, mobility, education, health - including ASRHR), girls' fulfillment of sexual and reproductive health and rights, and their collective activism for their rights. In Nepal, the evaluation will include a boys' survey, including modules on boys' rights and hegemonic masculinity.

This evaluation has been designed to contribute to the research base on CEFM and thus the broader discourse on adolescent girls' rights by generating evidence on the effectiveness of holistic **gender transformative programming** and understanding the potential value-add of social norms focused programming.

Data Collection

Quantitative baseline and endline data will be collected in each arm through household enumerations and surveys with girls (and boys in Nepal) and adult community members. Qualitative data will also be collected at the two time points utilizing focus group discussions (focused on social norms), key informant interviews (KIIs), and in-depth interviews (IDIs).

Evaluation Purpose

To understand the changes taking place in communities related to:

- Child marriage rates
- Social norms that limit adolescent girls' rights and opportunities

To understand changes among participating adolescent girls (and boys, in Nepal) in the following realms::

- Decision-making power over major life decisions (marriage, mobility, education, health including sexual and reproductive health)
- Critical knowledge and positive attitudes towards adolescent sexual and reproductive health and rights (ASRHR)
- Critical awareness of gender and rights
- Aspirations and communication and negotiation skills
- Group cohesion, activism and movement building for rights fulfillment

Arm 1. Full Intervention

Shows effect of social norms change component when compared to Arm 2.

Arm 2. Light Intervention

Shows effect of light intervention as compared to Arm 3, control.

Arm 3. Control

Shows what would occur without an intervention.

Arm 1:

Full Intervention Package Emphasizing Social Norms Change Component

In addition to the sessions designed for the core participants - adolescent girls and boys, and parents' groups - the full package will include other participant groups such as local government and religious leaders and influencers. Moreover, this full package will incorporate the planning and execution of public-facing social norms change activities by girls and supportive activism by boys and parents.

Arm 2:

Light Intervention Package

As described above, the Light Intervention Package does not include a social norms change component, but it does follow the same sessions that have been designed for girls, boys, and parents and inter-group dialogues.

Arm 3:

Pure Control

No intervention.

CARE CEFM

Learning Xchange

LEVERAGING CARE'S POTENTIAL FOR LARGE-SCALE IMPACT

The Tipping Point initiative, in partnership with CARE's Middle East and North Africa (MENA) Regional unit, is facilitating CARE's CEFM Learning Xchange. The objective of this platform is to create spaces for cross learning with colleagues and projects across CARE that are working on CEFM through various types of programming (e.g. economic empowerment, GBV, education, ASRHR, etc.). Check out our most recent report: CARE's CEFM Global Experience here:

<https://bit.ly/2JXdgoP>

The Learning Xchange is open to all CARE staff across the globe and supports cross learning through: biannual newsletter, bimonthly webinar series, online discussions, and in person learning events. If you are a CARE staff interested to join the Learning Xchange email tippingpoint@care.org

Advocacy And Influencing

Advocacy that uses learning and evidence generated by CARE on CEFM programming continues to be a critical focus for Tipping Point. Our advocacy efforts extend beyond a focus on formal policies – such as laws related to the legal age of marriage – to include efforts to influence social and cultural institutions that drive gender discrimination and contribute to CEFM.

Tipping Point and its partners seek to influence key decision makers and institutions, including governments, policy makers, funders, and practitioners to understand and support our lessons and recommendations on holistic gender transformative approaches to addressing CEFM. To this end, Tipping Point continues to engage in national, regional, and global spaces to facilitate and support the connection of grassroots voices to key stakeholders and decision-making platforms.

Through partnerships with like-minded institutions such as Girls Not Brides (GNB) Global, as members of the national GNB coalitions in several countries, and as the co-chair of a cross-organizational working group on CEFM and sexuality programming, Tipping Point continues to advocate with governments, funders, and other stakeholders through meetings, events, and targeted communications.

THIS INITIATIVE IS FUNDED BY:



LOCAL PARTNER ORGANIZATIONS



জেডিস



Read the full profile of our partner organizations here: <https://bit.ly/2GHuG5T>

RESEARCH PARTNERS



EMORY
UNIVERSITY

