

care® TIPPING POINT

Phase 3 | Program Summary

CARE's Tipping Point initiative addresses the root causes of child, early and forced marriage (CEFM) through centering the voices and leadership of adolescent girls, evidence generation for gender-transformative approaches, and strategic advocacy in South Asia, West Africa, the Middle East and North Africa.

Phase 3 is the culmination of six years of multi-level programming and advocacy to critically engage the discourse on CEFM. Phase 1 (2013-2017) used participatory feminist and developmental evaluation approaches to engage in research, which informed innovative program activities and supported locally driven social norms shifting activities. Additionally, Phase 1 supported local, national, and global advocacy efforts to broaden the discourse among policy makers, funders, and practitioners on gender transformative approaches to addressing CEFM and understanding what success looks like beyond measuring age at marriage alone. Principle to this advocacy has been a focus on acknowledging fear and control of adolescent girls' sexuality as a driver of CEFM. In Phase 2 (2017-2020), the Tipping Point Initiative developed and tested a holistic and replicable implementation

package rooted in challenging social expectations and repressive norms while promoting girl-driven movement building and activism. These components were designed to help adolescent girls find and collectively step into spaces to reflect on and tackle inequality.

In Phase 3, Tipping Point centers girls' experiences and evidence-based strategies to facilitate transformative change. To do this, we work alongside and support movements that seek to expand the voices, choices agency and rights of adolescent girls. Tipping Point will also build on the growing body of evidence and programmatic experience from Phases 1 and 2 to influence positive change on girls' rights and CEFM alongside donors, governments and our peers.

Phase 3 Strategy

Tipping Point Phase 3 facilitates transformative change to expand the voices, choices, agency and rights of adolescent girls.



Phase 3 Key Activities

STRATEGIC OBJECTIVE 1:

Girls have increased visibility and meaningful participation in movements that seek to expand their voice, choice, agency and rights. Tipping Point will facilitate convening, connection, and mentorship between activist girls and feminist movement actors, so girls' agenda and priorities are not sidelined or siloed but meaningfully incorporated within larger and more established movement spaces alongside their own activism.

STRATEGIC OBJECTIVE 2:

Governments and donors implement and fund evidence-based policies and strategies that address CEFM's root causes and are centered in girls' voices and experiences. Working alongside coalition and movement partners, Tipping Point will expand understanding, application, and commitment to gender-transformative, root-cause approaches that represent a feminist approach to ending CEFM.

STRATEGIC OBJECTIVES 3:

Milestones and operationalized pathways exist for holding CARE accountable to our commitment to girl's rights via investment in social norms and gender-transformative approaches for adolescent girls across sectors. Tipping Point will reinforce and expand CARE's commitment to social justice and gender equality through operational and programmatic accountability to its aims of gender equality and youth inclusion.



“There are issues that girls raise that women may not think as critical and vice versa. The possibility of that conversation is tremendous.”

—DIPTA BHOG



Partnerships

Shifting discourse and practice at the scale which could end CEFM requires strategic and meaningful partnerships and coalition building. Our most important partners are the adolescent girl leaders with whom we work, including Tipping Point Phase 2 girls' collectives and Girls' Rights Forums from Phase 1 areas in Nepal that have become formalized entities. However, Phase 3 also requires partnership beyond the implementation-based relationships Tipping Point has engaged with in the past. Partnerships will include grassroots movement-affiliated organizations that can provide the platforms and mentorship

which girls can use to take their issues forward. Global-level partnerships will capitalize on relationships to push the conversation forward, such as Girls Not Brides and the CEFMU Sexuality Programs Working Group. Shifting dialogue, policy and practice within CARE requires extensive partnership across global Member Partners as well as within each participating country offices' structure. These platforms include the global Adolescent Working Group and its sub-group on Youth-Led Movement Building, both of which connect practitioners with resources but also act as focal points for strategy on girls' rights.



Monitoring, Evaluation and Learning (MEL)

The nature of Tipping Point Phase 3 strategies requires an iterative, reflective and participatory method of monitoring and evaluation. A global theory of change identifies the pathways of change, connecting our global and regional strategies with measurable project outputs and outcomes. This theory of change provides a foundation for the Phase 3 Results Framework that outlines indicators of contributive change, specific to each region. Based on these measurable indicators, a MEL framework will include tools and methods of generating relevant data, which works in tandem with reflection and learning throughout the course of the project led by all five implementing teams.

For understanding of Phase 3's implementation effectiveness and impact, the following evaluation methodologies may be used:

- **Score Cards:** These tools can be used to track changes in girls' movements' and other stakeholders' perceptions, support, and capacities over time. These elements can be identified and agreed upon, in a participatory process. Scorecards will be useful as we are partnering with specific individuals in Phase 3, in an effort to change their position on specific issues.
- **Outcome Harvesting:** The approach will allow teams to identify meaningful outcomes as they go and then document Tipping Point's contributions to those outcomes and their impact on the program's goal and vision.
- **Most Significant Change (MSC):** This is a participatory form of evaluation, to be conducted towards the end of the Phase 3 intervention, that will allow participants to generate and analyze their own personal accounts or stories about the change they are or have experienced as a result of the program activities.

Get Involved

Tipping Point serves as a connection between and amongst youth-led initiatives to expand girls' rights. If you are interested in connecting with girl-led activism on CEFM or the alliances that expand gender transformative work at national, regional and global levels, we would be excited to explore this work with you. Please contact tippingpoint@care.org for more information.

THIS INITIATIVE IS FUNDED BY:

