Almost 75 years ago, a small group of Americans mobilized to create the world’s first CARE Package®.

They knew that they could not stand on the sidelines while millions of Europeans faced hunger in the wake of World War II. Within a few months, they had delivered their first shipment of 20,000 CARE Packages—sparking a movement that would deliver more than 100 million CARE Packages over the following decades.

For 75 years, CARE has shown the world what truly makes America great. Fighting poverty, hunger and injustice in a world facing the greatest humanitarian challenges of our time, CARE is bringing all of us back together.

Today, CARE operates in 100 countries and reaches close to 60 million people each year through more than 960 projects. We no longer deliver physical CARE Packages, but we continue to be guided by the spirit of innovation, scale, and helping those most in need that animated our work in the beginning.

Our mission is to defeat poverty and we know we cannot make that happen unless we achieve gender justice, so nothing is more central to us than our focus on women and girls as catalysts for change.

Over the next 10 years, the level of need in the world demands that CARE act as boldly as we have over the last 75 years. We want to again bring Americans together to stand shoulder-to-shoulder with the world’s most vulnerable.

With your support of CARE’s 75th Anniversary, we will help lead the charge to:

• Scale the world’s largest micro-savings program from 7M to 100M.

• Create the new digital CARE Package, calling on America’s spirit of generosity, creating groundbreaking 1:1 connections and engaging next-generation philanthropists.

• Bring women and girls to the forefront as leaders, entrepreneurs and agents of change, particularly in the wake of disasters and civil conflict.

• Become even more innovative and nimble in our response to disasters and civil conflict, allowing us to save more lives.
At this important moment for CARE—and for the world—we hope you will consider being part of Circle 75. Your voice and your support will help us celebrate 75 years of fighting poverty worldwide and also prepare for the fight ahead. Join us as we show that Americans, CARE.

Benefits

Circle 75 benefits include:

• Annual founders-only private gathering with President’s Report on the impact of Circle 75 investments.

• Invitation to an exclusive 75th Anniversary celebration in Europe that will culminate in an exciting launch of the new CARE Package during a special field visit to Africa, Asia or the Middle East.

• Insider access to intimate dinners and conversations with CARE’s leadership teams from country offices around the world to better understand the challenges CARE is facing on the ground.

• Recognition as a Circle 75 Member at CARE’s Atlanta Headquarters.

• An invitation to travel with CARE to the field each year to witness the impact of your support firsthand.

Minimum investment to join as a Circle 75 Founder: $75,000

To learn more, please contact

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