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# LETTER FROM THE PRESIDENT AND CEO

Dear Friends,

Welcome to the CARE 2021 Impact Awards, once again virtual this year. We are gathered together to celebrate our collective work toward a world of hope and social justice, where poverty is overcome, and everyone lives with dignity and security. Every day at CARE we are working together to end global poverty for families and communities by empowering women and girls.

In the face of the worst pandemic in a generation, CARE has responded with critical aid to millions of people at risk at home and around the world. In a year of tremendous hardship and an uncertain road ahead, CARE supports and celebrates the power of the human spirit to overcome and build back a stronger future, together. This year has made "overcoming" a shared global experience, touching everyone, everywhere.

Today, our programs operate in 100 countries, touching the lives and shaping the stories of more than 90 million people annually. We focus on women's and girls' education and livelihoods, global health, crisis response, climate justice, and food security because we know that defeating poverty requires an integrated approach.

Tonight, we celebrate the triumph of the human spirit. Our honorees—Secretary Hillary Rodham Clinton, Mona Sinha, Carol Tomé, Darren Walker, Eugene Willemsen, and Teri Williams—embody the essence of overcoming together and they have helped meaningfully improve the lives of millions of women, men, and children around the world. We are immensely grateful for these change makers and the enormous positive impact they have made.

This year's event also represents a singular moment for CARE—the culmination of our 75th year as an organization. Just as we did in response to the suffering of World War II, CARE quickly moved into action to address the outbreak of COVID and its downstream effects, mobilizing our staff worldwide. We created the CARE Crisis Response Campaign with the goal of raising \$100 million in new funding to save lives and protect the futures of more than 100 million people.

This mobilization, the largest humanitarian response in CARE's history since WWII, gives me great hope that CARE will keep rising to meet the tremendous challenges and opportunities ahead.

We are sincerely grateful to you for joining us at our second virtual Impact Awards. I'm inspired by how we are coming together and relentlessly seeking to overcome and to meet the moment. We will continue to be inspired by our Impact Award winners and the millions of CARE participants who exemplify the power of the human spirit. Thank you for your partnership and support in this work.

Michelle Muna

With gratitude,

President and Chief Executive Officer





Seventy-five years ago, the world's first CARE Packages® arrived in France to help millions of post-war Europeans with vital food and supplies for a hungry population devastated by years of war. Seven decades later, CARE continues its work around the world to save lives, defeat poverty, and achieve social justice.

At the fourth annual Impact Awards, CARE will bring together powerful people, stories, words, moments, art, philanthropy, and goodwill on one night to celebrate humanity and create a power shift around the world.

The strength of the human spirit has always been defined by the power of people to work together to overcome.

To overcome hardship, adversity, pain, suffering, and the obstacles that life and the world throw at us. This is at the heart of how we grow closer, as a community, as a global family, with care in our hearts and in our actions. Tonight, we honor and celebrate the people who embody the essence and example of overcoming together.

In a world changed by nearly two years of a devastating global pandemic, we will honor individuals who are translating ideas into impact and making transformational changes to overcome crisis. As we close the 75th anniversary of the CARE Package, we recognize the roles we all play to invest in our common humanity, to protect communities in need, and to build a stronger future for everyone.

TO LEARN MORE ABOUT HOW YOU CAN JOIN THE MOVEMENT, VISIT WWW.CARE.ORG.

### **AGENDA:**

# VIRTUAL PRESIDENT'S RECEPTION

### 7:00 P.M. EST

(subject to change)

### WELCOME

Michelle Nunn, President and Chief Executive Officer, CARE

### **SENDING A CARE PACKAGE**

**Jennifer Wright,** Vice President, Client Relationship Director, Christie's

### **CELEBRATING OUR IMPACT AWARD HONOREES**

CARE Impact Award for Global Leadership Carol B. Tomé, Chief Executive Officer, UPS

CARE Impact Award for Economic Justice
Teri Williams, President and COO, OneUnited Bank

CARE Impact Award for Corporate Vision **Eugene Willemsen,** Chief Executive Officer, Africa, Middle East, South Asia, PepsiCo

CARE Impact Award for Philanthropic Leadership

S. Mona Sinha, Board Chair, Women Moving Millions and ERA Fund for Women's Equality

**CARE Impact Award for Social Justice Darren Walker,** *President, Ford Foundation* 

### CARE'S 75TH ANNIVERSARY CAMPAIGN

CARE Lifetime Award for the Pursuit of Women's Rights Secretary Hillary Rodham Clinton, Honorary Chair

#### CLOSE

**Michelle Nunn** 



### **AGENDA:**

# IMPACT AWARDS PROGRAM

### 8:00 P.M. EST

(subject to change)

### **OPENING**

**Laura Coates,** Event Host, CNN and SiriusXM Host, CARE Ambassador

### **PERFORMANCE**

**Yo-Yo Ma,** Cellist

### **FUNDRAISING APPEAL**

Claudine Mensah Awute, Vice President, International Programs and Operations, CARE

**Bushra Aldukhainah,** Humanitarian Coordinator, CARE Yemen

#### **PERFORMANCE**

**Cynthia Erivo,** Actress, Singer/Songwriter, Producer, and Multi-Hyphenate

### **2021 CARE IMPACT AWARD HONOREES**

CARE Impact Award for Philanthropic Leadership

S. Mona Sinha, Board Chair, Women Moving Millions and ERA Fund for Women's Equality

**CARE Impact Award for Global Leadership** 

Carol B. Tomé, Chief Executive Officer, UPS

**CARE Impact Award for Social Justice** 

**Darren Walker,** President, Ford Foundation

**CARE Impact Award for Economic Justice** 

**Teri Williams,** President and COO, OneUnited Bank

**CARE Impact Award for Corporate Vision** 

**Eugene Willemsen,** Chief Executive Officer, Africa, Middle East, South Asia, PepsiCo

### CARE'S 75TH ANNIVERSARY CAMPAIGN

CARE Lifetime Award for the Pursuit of Women's Rights

Secretary Hillary Rodham Clinton, Honorary Chair

### **CLOSE**

**Michelle Nunn** 



COVID-19 RESPONSE,
VACCINATION AND ECONOMIC
RECOVERY EFFORTS SHOULD
LEAVE NO ONE BEHIND

CARE's response to COVID-19 is the largest in our history. While the COVID-19 vaccines have brought new hope, the danger is far from over—too many are going hungry, too many families lack access to clean water, and too many girls are losing access to education.

To counter these challenges, we launched the **Crisis Response Campaign**, and have raised \$100 million toward our updated goal of \$150 million and directly reached 47.5 million people in 69 countries. A continued investment right now allows us to rapidly respond to changing global humanitarian conditions and helps prevent a devastating reversal of hard-won development gains. Our response remains focused on:

- Saving and protecting lives by providing clean water and hygiene to combat the virus, and emergency food to prevent hunger and malnutrition.
- **Building resilient communities** by harnessing the power of women entrepreneurs and farmers as the key to recovery through our proven, scalable programs.
- Defeating the virus by ensuring equitable distribution of vaccines and strengthening primary healthcare systems.

With 75 years of leadership and a local presence in 100 countries, CARE has the community roots necessary to lead an effective response to the COVID-19 crisis. Investing in women and girls' leadership is the key to global recovery, and with your partnership, we all stand alongside them to build a stronger, more equitable, and secure future for everyone.

### **CARE BY THE NUMBERS 2020**

28.8M people reached through humanitarian response.

of all projects tested new ways to fight poverty.

**22.6M** people supported as they increased their food security and resilience to climate change.

2.4M people helped to live a life free from violence.

**44%** of projects engaged in advocacy.

people equipped with information and access to sexual, reproductive, and maternal health resources.

women economically empowered by expanding access to financial services, employment, and equitable wages.

### 2021 HONOREES



CARE LIFETIME AWARD FOR
THE PURSUIT OF WOMEN'S RIGHTS
Secretary Hillary Rodham Clinton
Honorary Chair of CARE's 75th Anniversary



PHILANTHROPIC LEADERSHIP
S. Mona Sinha
Board Chair, Women Moving Millions
and ERA Fund for Women's Equality

**CARE IMPACT AWARD FOR** 



CARE IMPACT AWARD FOR
GLOBAL LEADERSHIP
Carol B. Tomé
Chief Executive Officer, UPS



CARE IMPACT AWARD FOR
SOCIAL JUSTICE
Darren Walker
President, Ford Foundation



CARE IMPACT AWARD FOR
CORPORATE VISION
Eugene Willemsen
Chief Executive Officer Africa,
Middle East, South Asia, PepsiCo



CARE IMPACT AWARD FOR
ECONOMIC JUSTICE
Teri Williams
President and COO, OneUnited Bank

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# SPECIAL GUESTS



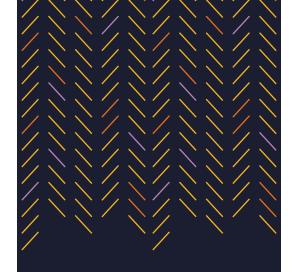
Laura Coates
Event Host,
CNN and SiriusXM Host,
CARE Ambassador



**Cynthia Erivo**Actress, Singer/Songwriter,
Producer, and Multi-Hyphenate



**Yo-Yo Ma** Cellist



CARE CRISIS
RESPONSE
CAMPAIGN
CO-CHAIRS

### **Glenn Hutchins**

Chair of the Board, CARE Chairman, North Island Co-Founder, Silverlake

### lman

CARE's Global Advocate

### **Radhika Jones**

Vice Chair of the Board, CARE Editor-in-Chief, Vanity Fair

### **Rick Stengel**

Board Member, CARE Senior Advisor, Snapchat

### EVENT CO-CHAIRS

### Titi Cole

Global Head of Operations, Chief Client Officer, Global Consumer Bank, Citi

### C.D. Glin

Vice President, PepsiCo Foundation and Global Head of Philanthropy, PepsiCo

#### Susan Hassan

Vice Chair of the Board, CARE Founder, Sea Dune Partners

### David W. MacLennan

Board Chair and Chief Executive Officer, Cargill



## HOST COMMITTEE LISTING (AS OF 11/11/21)

### GLOBAL PRESENTING PARTNER

MathWorks

#### **GLOBAL LEADERSHIP PARTNER**

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to the United States
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of Jim Bailey

LSP Family Foundation

Tessa Lyons and Sam Steyer

Raja Malkani

The Maurice Marciano Family Foundation

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Lynne and David Weinberg

Shadman Zafar

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Agnes Gund

Rachel and Steven Kelley

Mr. Conrad Meyer III and

Mrs. Sarah Meyer

Ms. Sheila Murphy

Sandra Peterson

Steven Simmons

S. Mona Sinha

Mrs. Joyce Thibodeaux and

Mr. William Thibodeaux

United Airlines

Anonymous



### CARE BOARD OF DIRECTORS

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Michèle Flournoy

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Seema Jayachandran

Radhika Jones

Stephen P. Joyce

Mohamed Kande

Tessa Lyons-Laing

H. Conrad Meyer III

Valerie Montgomery Rice, MD, FACOG

Iane Mosbacher Morris

William Mosakowski

Michelle Nunn

Christopher D. O'Leary

Una Osili

Kathryn Petralia

Horacio Rozanski

**English Sall** 

Richard Stengel

**Emeritus** 

Virginia Sall

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# CARE CRISIS RESPONSE CORPORATE PARTNERS (\$100K+)

Abbott and The Abbott Fund

Airbnb Aptar

Astellas Global Health Foundation

BAND-AID® Brand
Bank of America
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The VF Foundation



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Fabiola de Castro and Eduardo Castro-Wright

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Dick Crawford

The Davee Foundation

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Jake Dale and Jason Liptack

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Deidra Wager

Joe and Rose Wernicke

Anonymous





### 2021 CITY COMMITTEES

#### Atlanta

Wendy and John Anzalone Patricia Barmever Arthur M. Blank Raphael Bostic Toni Brookner Martha and Toby Brooks Laurie and Hal Daniel Erin and Karl Dasher Carol and James Dew Carole and Tommy Dortch Fiserv Brian Friedman and Vanessa Slinger-Friedman Karen and Andy Ghertner Pamela and Robert Glustrom Caroline and Jack Hardin Henna Inam Tom and Edwina Johnson Carolyn and Martin Luond Ed and Ginger Mitchell Hala and Steve Moddelmog Robin Moriarty Sam Sessions Chris and Mark St.Clare Mary Streett and Clyde Tuggle Anonymous

### Los Angeles

Cecile Balser Anne-Marie and Mark Cappellano Ivelisse Estrada Russ Frackman and Myrna Morganstern Angela Harvey Kristen Pratt Jasveer Virk Anonymous

#### Midwest

Frank Babka Jennifer Cole Steve and Kathy Coleman Susan Crown Debicki Foundation Jill and Brad Gordon Clifford Hansen Mary M. Hasten and Brien O'Brien John Herr and Kathy Doyle Sister Julia Huiskamp **Eugene Jacoby** Joshua Klayman Kenneth and Lucy Lehman Douglas L. Rogers Joe and Rose Wernicke David and Christina Whippo Una Osili Jack and Barbara Reis Dan and Pam Sargent Tim Smith and Karen Miller

John Thomas Jr. and Anne Thomas

#### Northeast Vanessa Barboni Hallik Dan Berger

Sue and Larry Yellen

Jeanine Borthwick

H. Rodgin and Barbara Cohen Abby Doft Kristen Durkin Elizabeth Gorman and Mark Kritzman Farida Kathawalla Steven Kelley Dennis Leibowitz Catherine McCabe and Kevin McAnaneny H. Conrad Meyer, III Bill Mosakowski Sheila Murphy Dede Pickering Anonymous

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### We salute Michelle and the entire CARE team for stepping up when it mattered most. Peter + Sarah Beshar









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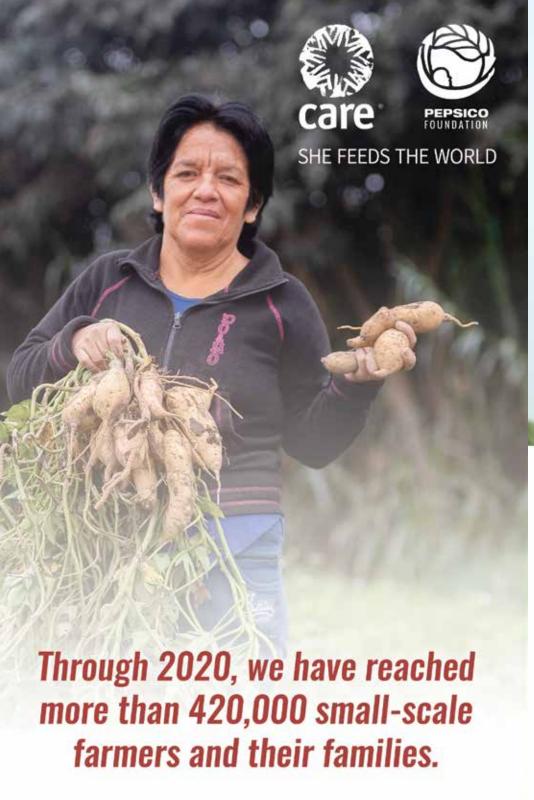


MathWorks is proud to partner with CARE as they continue to provide humanitarian aid, improve access to education, and lead through crises around the world.





mathworks.com

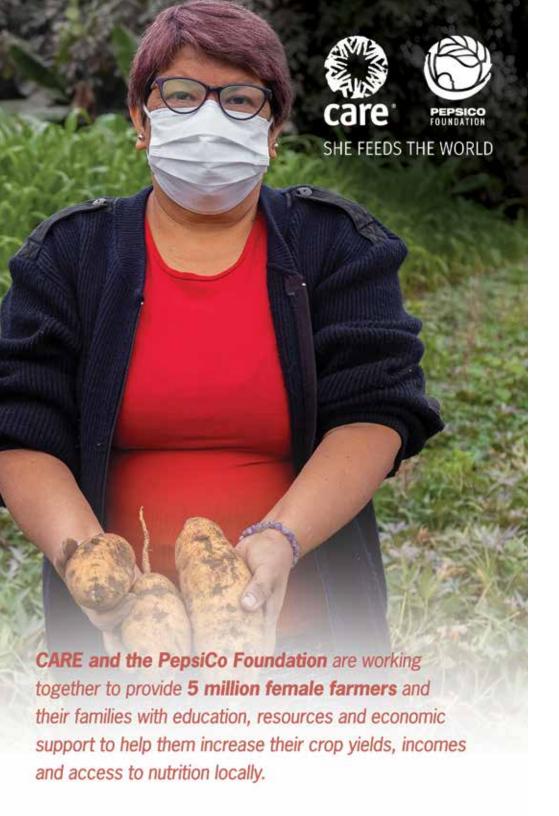




## Health and Humanitarian Relief

UPS invests in organizations like CARE to help save lives, defeat poverty, and achieve social justice across the globe.

about.ups.com/foundation



Amida Technology Solutions is proud to support CARE in their mission to end global poverty and enable social equity.

Data management that works. | amida.com





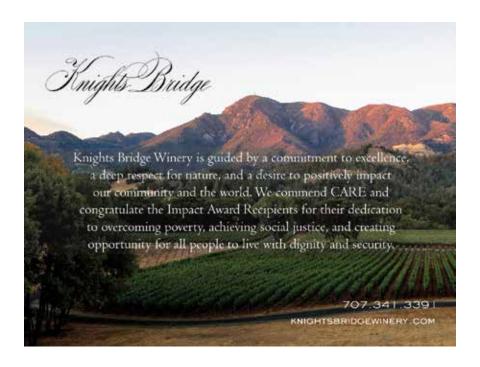






### HEARST

# Morgan Stanley



## Public Consulting Group (PCG) has a deep commitment to improving lives.

For more than 35 years, we've been providing **solutions that matter** for our public-sector clients and the people they serve.

PCG knows that positive outcomes mean healthy, empowered, and successful individuals, families, and communities.

As a sponsor, we're proud to support CARE's Impact Awards that recognize the most innovative work of its partners to end poverty and hunger around the world.





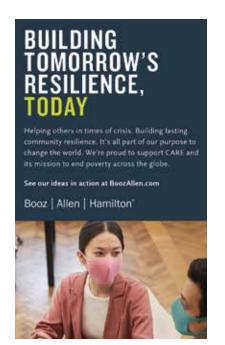
RBC Capital Markets is pleased to support CARE in their mission of fighting global poverty and world hunger by working alongside women and girls.

#### rbccm.com

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CHUBB





### Novelis





**THANK YOU!** 





# IS YOUR COMPANY INTERESTED IN ADVANCING GENDER EQUALITY?

Join CARE's Corporate Council, a coalition of CARE's most ambitious corporate partners committed to empowering women and girls! Benefit from and participate in thought-leadership and best-practice sharing with CARE and America's biggest companies in pursuit of gender equality and improving business outcomes.





Aptar 🚄























Morgan Stanley









For more information on the Council, please contact **Amir Farokhi**, *Director of the CARE Corporate Council*, at **amir.farokhi@care.org**.





CARE works around the globe to save lives, defeat poverty and achieve social justice. We put women and girls in the center because we know that we cannot overcome poverty until all people have equal rights and opportunities.

CAREIMPACTAWARDS.ORG