

# Burundi: WIN WIN

## Overview

Win Win tested the effectiveness of combining VSLAs, livelihoods through FFBS, and the EKATA model against a lighter gender mainstreaming approach. How a focus on power relations and consciousness-raising may yield sustainable changes in gender and social relations.

VSLAs + Livelihoods skills, nutrition education & market access (FFBS)

**Gender light:** Training & dissemination of gender messages; engagement with men & community leaders on program objectives.

**Gender transformative:** Critical reflection and collective action; active engagement of and reflection with men and community leaders

## Results

Households which joined EKATA more than **doubled their rice production**

**Gender Parity Index improved by 51% in EKATA groups**, compared to an increase of less than 10% in gender light groups

**5:1  
ROI**

\$5 return for every \$1 invested in EKATA, compared to a 3:1 return for gender light and 2:1 for Control.

**↑59%**

59% increase in revenues from rice sales among EKATA groups

## Project details:

- **When:** 2016-2020
- **Donors:** Bill & Melinda Gates Foundation
- **Partners:** Burundi Ministry of Gender

## Learn more:

[careevaluations.org/evaluation/a-win-win-for-gender-and-nutrition-testing-a-gender-transformative-approach-from-asia-in-africa](https://careevaluations.org/evaluation/a-win-win-for-gender-and-nutrition-testing-a-gender-transformative-approach-from-asia-in-africa)