At CARE, gender is at our core, embedded within everything we do.

We see women and girls as the driving force of creating a fairer and better world for all—this is what sets us apart in our quest for an end to poverty and inequality. Our goal of greater gender equality for all under Vision 2030 propels our efforts forward and CARE is creating meaningful, lasting change in the power and choices of people of all genders around the world.

**Why do we focus on gender?**

As we continue to face new global challenges, increases in poverty and inequality are being felt across the world. The challenges posed by ongoing conflict, climate change, and the escalating hunger crisis continue to disproportionately affect women and girls in all their diversity.

Intentionally addressing gender inequality around the globe allows us to create impact across all sectors, ultimately benefitting everyone. Again and again, we’ve witnessed how women working together are furthering gender equality—not just for themselves, but for their families, their communities, and the societies in which they live.

**What impacts are we seeing?**

CARE leads standalone programs which have a dedicated focus on gender equality. Our particular focus areas for this include addressing gender-based violence, promoting women’s voice and leadership, and ensuring equal access to quality education.

- **500,000 people** have been impacted by specific changes related to gender-based violence (GBV), such as accessing GBV prevention & response services.
- **871,000 people** have been impacted by specific changes related to women’s voice and leadership, including women and girls participating in decision-making spaces.
- **735,000 people** have been impacted by specific changes related to access to inclusive education, such as schools addressing the specific needs of girls.

“*If he hadn’t changed his mindset about me, if I was to be seated at home without earning any money, it would have been much worse.*”
CARE has supported 16.5 million women & girls to increase their empowerment & gender equality since 2015.

CARE’s broader efforts to reduce poverty and inequality in sectors such as health, agriculture, climate, and livelihoods provide abundant opportunity to further gender equality. We also place a strong focus on gender in emergencies.

Addressing gender equality has led to broader impacts such as:

- 1.1 million more women able to meet family planning needs
- 431,000 more women participating in decisions about agricultural production and household income
- 102,000 more women with increased capability to participate equitably in economic activities
- 23,000 more women actively participating in climate decision-making spaces

How are we getting there?

Focusing on approaches which intentionally address root causes of gender inequality in all our programming. This includes engaging men and boys for gender equality, challenging harmful social norms and addressing GBV risks in development and emergency settings.

Embedding gender equality in our Country Offices, not just in our programs and operations but as a shared commitment across the whole team within each country.

Centering the voices of women and girls in our research and shifting power to feminist organizations in our partnerships.

Where are we going next?

There are many things we are excited about as we move through 2023 and beyond, including:

- Increasing our focus on digital inclusion to bridge the gender digital divide.
- Intensifying our support to women's rights organizations and networks of women leading change.
- Building understanding of social norms impact across sectors.
- Strengthening our focus on gender in humanitarian response efforts.
- Deepening the evidence of how gender equality leads to further impact.
- Looking ahead to the future trends we will need to respond to as we work towards our goal of greater gender equality for all

Nearly 3/4 of all CARE projects reporting impact in 2022 highlighted at least one change related to gender equality.

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