

## FY23 Impact Brief

CARE supports people of all genders to experience greater gender equality in their lives. We do this by **implementing standalone gender equality projects** that have gender equality as their primary objective *and* by **integrating gender equality approaches** into other programs.

In FY23, CARE's **gender equality programs reached 19.7 million people in 106 countries**. 54% of these were women and girls.

**8.7 million women and girls** saw measurable, positive impacts in their lives.

### Gender Equality Programs: Key Stats



**753,990 women and girls** participated in formal/informal decision-making spaces



**201,790 women and girls** reported confidence in their own negotiation and communication skills.



**230,593 students** have improved learning outcomes.



**36,305 girls** participated in girl-led advocacy.



**518,314 people** of all genders rejected intimate partner violence.



**77,471 women and girls** accessed GBV response services.



**175,820 people** were impacted by structural changes influenced by the voices of women and girls.



**1,177,070** have benefitted from the implementation of school improvement plans addressing gender issues.

### Working in Partnership

Over 69% of CARE's partners in gender equality worked were **Locally-led organizations**

44% of projects that focused on gender equality worked with **women's rights and/or led organizations**



**Worked with locally-led organizations.**

### CARE's Gender Equality Thematic Areas

CARE integrates gender into programs across all sectors, and additionally leads **standalone programs** which have a dedicated focus on gender equality.



**5,998,353** people were directly reached by programs addressing GBV.

Our Focus Areas include:



**Addressing GBV**



**Women's Voice & Leadership**



**Education & Adolescent Empowerment**



**4,614,025** people were directly reached by programs promoting WVL.



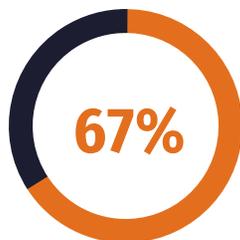
**11,541,608** people were directly reached by programs for education & adolescent empowerment.

# Gender Equality

## across all CARE's programming

### Integrating GBV

Eliminating GBV is critical to promoting equality and justice. In FY23, **over 1 in 10** of CARE's projects across all sectors were fully focused on addressing GBV, while **over half** integrated GBV considerations across their projects.



**Fully or partially addressed GBV**

### Engaging Men & Boys

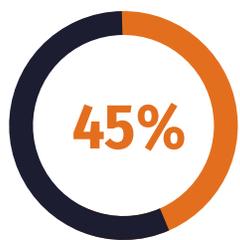
Engaging men and boys to shift beliefs, behaviors and practices which result in gender inequality is integral to CARE's goals. In FY23, 1 in 4 of CARE's projects across all sectors fully engaged men and boys, while over half of all projects partially engaged them.



**Fully or partially engaged men and boys**

### Challenging Social Norms

Challenging harmful social norms which create barriers to gender equality is a key pathway for achieving lasting change. In FY23, nearly 1 in 2 of CARE's projects across all sectors had an explicit focus on social norms.



**Worked on social norms**

## CARE's Gender Marker: Measuring Gender Integration

CARE is committed to achieving gender equality across all our projects, not just those with an explicit focus on gender.

CARE's **Gender Marker** is a self-assessment program quality and learning tool which enables us to track, improve on, and support more effective, gender integrated programming. We use this to measure how gender is integrated into all CARE projects across all sectors.

**329.4%** more people were reached by CARE's **gender transformative gender equality** projects in FY23 than in the previous year.

In FY23:



**70,064,614**

people were reached by

**gender sensitive**

projects that ensure women & girls can **participate** by **adapting** to existing gender norms.

**41%**

of CARE's projects were gender sensitive.

Gender Sensitive  
Goal for humanitarian programs



**6,356,260**

people were reached by

**gender responsive**

projects that *remove barriers* to women & girls by **challenging** inequitable gender norms.

**19%**

of CARE's projects were gender responsive.

Gender Responsive  
Goal for development programs



**10,524,942**

people were reached by

**gender transformative**

projects that create *lasting impact* through policies and programs **changing** inequitable gender norms.

**25%**

of CARE's projects were gender transformative.

Gender Transformative  
Ultimate goal for all programs