CARE supports people of all genders to experience greater gender equality in their lives. We do this by implementing standalone gender equality projects that have gender equality as their primary objective and by integrating gender equality approaches into other programs.

In FY23, CARE’s gender equality programs reached 19.7 million people in 106 countries. 54% of these were women and girls. 8.7 million women and girls saw measurable, positive impacts in their lives.

Gender Equality Programs: Key Stats

- 753,990 women and girls participated in formal/informal decision-making spaces.
- 201,790 women and girls reported confidence in their own negotiation and communication skills.
- 230,593 students have improved learning outcomes.
- 36,305 girls participated in girl-led advocacy.
- 518,314 people of all genders rejected intimate partner violence.
- 175,820 people were impacted by structural changes influenced by the voices of women and girls.
- 77,471 women and girls accessed GBV response services.
- 1,177,070 have benefitted from the implementation of school improvement plans addressing gender issues.
- 175,820 people were impacted by structural changes influenced by the voices of women and girls.

Working in Partnership

Over 69% of CARE’s partners in gender equality worked were Locally-led organizations. 44% of projects that focused on gender equality worked with women’s rights and/or led organizations.

CARE’s Gender Equality Thematic Areas

CARE integrates gender into programs across all sectors, and additionally leads standalone programs which have a dedicated focus on gender equality.

Our Focus Areas include:

- Addressing GBV
- Women’s Voice & Leadership
- Education & Adolescent Empowerment

March 2024.
Gender Equality across all CARE’s programming

Integrating GBV
Eliminating GBV is critical to promoting equality and justice. In FY23, over 1 in 10 of CARE’s projects across all sectors were fully focused on addressing GBV, while over half integrated GBV considerations across their projects.

Engaging Men & Boys
Engaging men and boys to shift beliefs, behaviors and practices which result in gender inequality is integral to CARE’s goals. In FY23, 1 in 4 of CARE’s projects across all sectors fully engaged men and boys, while over half of all projects partially engaged them.

Challenging Social Norms
Challenging harmful social norms which create barriers to gender equality is a key pathway for achieving lasting change. In FY23, nearly 1 in 2 of CARE’s projects across all sectors had an explicit focus on social norms.

CARE’s Gender Marker: Measuring Gender Integration
CARE is committed to achieving gender equality across all our projects, not just those with an explicit focus on gender. CARE’s Gender Marker is a self-assessment program quality and learning tool which enables us to track, improve on, and support more effective, gender integrated programming. We use this to measure how gender is integrated into all CARE projects across all sectors.

In FY23:
- 70,064,614 people were reached by gender sensitive projects that ensure women & girls can participate by adapting to existing gender norms.
- 6,356,260 people were reached by gender responsive projects that remove barriers to women & girls by challenging inequitable gender norms.
- 10,524,942 people were reached by gender transformative projects that create lasting impact through policies and programs changing inequitable gender norms.

- 41% of CARE’s projects were gender sensitive.
- 19% of CARE’s projects were gender responsive.
- 25% of CARE’s projects were gender transformative.

Gender Sensitive Goal for humanitarian programs
Gender Responsive Goal for development programs
Gender Transformative Ultimate goal for all programs

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