



Photo: A farmer beneficiary of cash and voucher assistance for agricultural inputs withdrawing his money from an Orange Money ATM in Djenné. ©CARE Mali/Sugu Yiriwa.

Sugu Yiriwa provides electronic fund transfer to more than 6,000 small-scale producers and vulnerable households in the Delta area zone of Mali

The global food security and nutrition crisis – driven in part by the conflict between Russia and Ukraine – is exacerbating an already dire situation for small-scale producers in the Delta Zone of Mali in 2022. Beset by ongoing violence and instability along with a weak macro-economic situation, small-scale producers in the region (mostly women) are now experiencing an unprecedented increase in prices for agricultural inputs, such as fertilizer, quality seed and fuel, threatening prospects for the current agricultural campaign. This situation has a direct impact on vulnerable households, who are experiencing difficulties in accessing agricultural inputs and nutrient-dense foods that are vital to the health of children under five, pregnant and lactating women.

Being cognizant of the situation, USAID through the Feed the Future Mali Sugu Yiriwa Activity, has allocated additional financial resources to CARE – under the umbrella of Ukraine supplemental – to support small-scale farmers (mostly women and youth) to access agricultural inputs and local nutritious foods and by the same token prevent them from resorting to negative coping mechanisms.

As part of this initiative, more than 6,000 household heads will benefit from unconditional electronic fund transfers – amounted to XOF 60,000 (\$89) per beneficiary – to meet their most urgent needs. The selection of the beneficiaries was made through a rigorous targeting mechanism in collaboration with other NGO partners (working on Sene Yiriwa and Albarka in the same intervention areas) and government-led technical services (such as the regional offices of agriculture, health and social development and chamber of agriculture).

Additionally, to ensure sustainability, Sugu Yiriwa has encouraged and facilitated the establishment and/or consolidation of market linkages between cash transfer beneficiaries and agro-dealer networks operating in the intervention areas to accelerate the availability and access of the agricultural inputs.



Photo: A Sugu Yiriwa field agent visiting a farmer beneficiary of cash and voucher assistance in Djenné/Mopti. ©CARE Mali/Sugu Yiriwa.