

Women Respond

Listening to women who are leading change

What is Women Respond?

Women Respond polls women in countries where CARE works to understand their experiences—so we can bring their voices to influence decisions and ensure our work is driven by their needs.

Traditional data collection methods often fail to capture real-time needs or reflect the realities women and girls face. Women Respond is our way of finding out what women need, now and over time, across numerous locations. Using adaptable survey tools, it gathers and consolidates data on challenges, responses and needs in a global dashboard to highlight trends and priorities.

More than just a survey, Women Respond catalyzes action by putting information in the hands of those with power to create change—from the women leading change in local communities to organizations coordinating global response and recovery efforts. While Women Respond prioritizes women and girls, it also engages men and boys in listening and data-driven action, because we believe community-wide solutions are essential for long-term resilience. Women Respond findings are shared locally, nationally and globally to influence decision-making and programming to center women's needs and experiences.

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Women Respond grew out of a need to understand the real-time impacts of the COVID pandemic on women in communities around the world. It has evolved to draw on insights from CARE's network of 22 million savings group members. Since 2020, Women Respond has amplified the voices of 36,000 people (3/4 of them women) across 28 countries.

Why Women?



Women are hardest hit in emergencies

Women are often the first responders

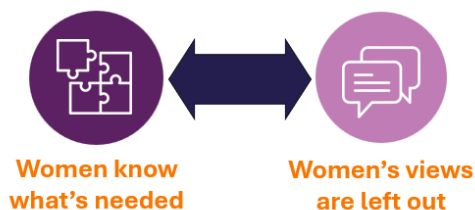
Women are hardest hit in emergencies—they eat less, face particular safety risks, struggle to access healthcare and other services, and often take on more caregiving responsibilities. **But despite this, women are often the first responders**—they care for families, organize community action, and support response and recovery under pressure.

Women Respond aims to bring women and girls' voices to the center of response & recovery.

Our goal is to:

- **Collaborate** better with women and girls in their community actions
- **Improve** CARE's programs
- **Encourage others** to act on women's priorities

Why Women Respond?

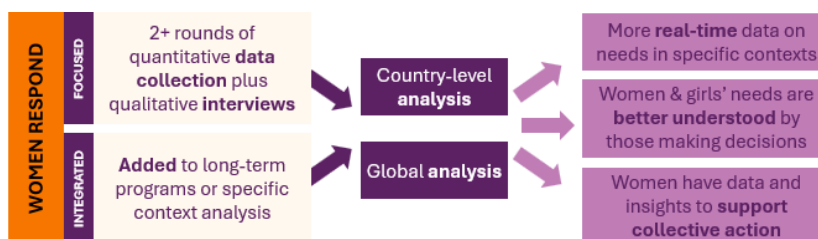


Women know what's needed—their roles give them unique insights into community needs and priorities.

But despite this, women's views are left out—their perspectives are frequently excluded from global data on crises, and therefore on decision-making processes at local, national and international levels.

How does Women Respond work?

Women Respond has a set of core questions which are asked as standalone surveys or included in broader plans. Data is then added to a global dashboard and analyzed.



Women Respond can be a focused listening exercise.

It taps into a global movement of 30 million savings group members across 67 countries. This includes two rounds of quantitative data collection and one round of qualitative data collection each year, with at least 3-4 months between the first survey and follow-ups.

Women Respond can be added to existing programs

It draws on data from assessments and informs planned monitoring surveys. Core questions are integrated into existing plans and contribute to global insights.

What makes Women Respond successful?

- Focuses on women, not other agendas**
 The whole process is rooted in community engagement and prioritizes the voices of women and girls from planning to publication.
- Flexible to fit the context**
 Different countries use different survey platforms depending on what is safest and most accessible.
- Ongoing over time**
 Regular surveys with similar populations in the same country allow us to track trends and changes over time.
- Looks at the big picture**
 A set of core questions allows us to pool data across regions, generating broader insights at both the regional and global levels.
- Shifts away from one-way extraction**
 The process combines frequent inquiry with active feedback loops, ensuring women not only contribute to the findings but also engage on how these are shared locally and globally.

For more information contact

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